Required fields are shown with yellow backgrounds and asterisks.

OMB Number: 3235-0045
Estimated average burden hours per response......38

Page 1 of * 16		SECURITIES AND EXCHANGE COMMISSION File No.* SR - 2013 - * 046 WASHINGTON, D.C. 20549 Form 19b-4 Amendment No. (req. for Amendments *)					
Filing b	y NASDAQ OMX BX, Inc.						
Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934							
Initial *	Amendment *	Withdrawal	Section 19(b)	(2) *	Section	on 19(b)(3)(A) *	Section 19(b)(3)(B) *
Pilot	Extension of Time Period for Commission Action *	Date Expires *		✓	19b-4(f) 19b-4(f) 19b-4(f)	19b-4(f)(4) 19b-4(f)(5)	
	of proposed change pursuant 806(e)(1)	Section 806(e)(2)	ng, and Settlem	ent Act of 2	010	Security-Based Swap to the Securities Exch Section 3C(b)(2	-
Exhibit 2	<u> </u>	Exhibit 3 Sent As Paper Do	cument		·		
Description Provide a brief description of the action (limit 250 characters, required when Initial is checked *). A proposal to add iPath S&P 500 VIX Short Term Futures to the list of options underlying certain penny pilot options.							
Contact Information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.							
First Na	ame * Jonathan		Last Name *	Cayne			
Title *	Associate General Co	ounsel					
E-mail	* jonathan.cayne@nas	daqomx.com					
Telepho	one * (301) 978-8493	Fax (301) 978-8472	2				
	ture Int to the requirements of the Solution y caused this filing to be sign	_			y autho	rized.	
Date	07/26/2013		Executive Vice			neral Counsel	
Ву	Edward S. Knight						
this form.	(Name *) licking the button at right will digita A digital signature is as legally b , and once signed, this form canno	inding as a physical		Edward S	S Knigh	it,	

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information * clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal Remove is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for publication Exhibit 1 - Notice of Proposed Rule Change * in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Add Remove View Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) **Exhibit 1A- Notice of Proposed Rule** The Notice section of this Form 19b-4 must comply with the guidelines for publication Change, Security-Based Swap Submission, in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers or Advance Notice by Clearing Agencies guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Exhibit 2 - Notices, Written Comments, Copies of notices, written comments, transcripts, other communications. If such Transcripts, Other Communications documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G. Remove View Add Exhibit Sent As Paper Document П Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document The full text shall be marked, in any convenient manner, to indicate additions to and **Exhibit 4 - Marked Copies** deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit Add Remove View the staff to identify immediately the changes made from the text of the rule with which it has been working. **Exhibit 5 - Proposed Rule Text** The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part Add Remove View of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy **Partial Amendment** proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial

amendment shall be clearly identified and marked to show deletions and additions.

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1. Text of the Proposed Rule Change

(a) NASDAQ OMX BX, Inc. ("BX" or "Exchange"), pursuant to the provisions of Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹ and Rule 19b-4 thereunder,² proposes to amend BX Options Rules, Chapter XV, Section 2 entitled "BX Options Market – Fees and Rebates" to add iPath S&P 500 VIX Short Term Futures ("VXX") to the list of options underlying certain penny pilot options.

While the changes proposed herein are effective upon filing, the Exchange has designated these changes to be operative on August 1, 2013.

The text of the proposed rule change is attached in <u>Exhibit 5</u>. A notice of the proposed rule change for publication in the Federal Register is attached in <u>Exhibit 1</u>.

- (b) Inapplicable.
- (c) Inapplicable.

2. Procedures of the Self-Regulatory Organization

The proposed rule change was approved by senior management of the Exchange pursuant to authority delegated by the Board of Directors of the Exchange on July 17, 2013. Exchange staff will advise the Board of Directors of any action taken pursuant to delegated authority. No other action by the Exchange is necessary for the filing of the rule change.

Questions and comments on the proposed rule change may be directed to Jonathan F. Cayne, Associate General Counsel, at (301) 978-8493 (telephone) or (301) 978-8472 (fax).

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

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3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

a. <u>Purpose</u>

BX proposes to amend Chapter XV, Section 2(1) to add VXX to the list of options underlying certain penny pilot options (the others include BAC, IWM, QQQ and SPY, collectively with VXX, the "Specified Penny Pilot Options").

The proposed rule change will reflect the fees and rebates as follows:

Fees and Rebates (per executed contract)					
	Customer	BX Options Market Maker	Non-Customer ¹		
BAC, IWM, QQQ, SPY and VXX:					
Rebate to Add Liquidity	\$0.00 ²	\$0.20 ²	N/A		
Fee to Add Liquidity	\$0.10 ³	\$0.10 ³	\$0.45		
Rebate to Remove Liquidity	\$0.00	N/A	N/A		
Fee to Remove Liquidity	N/A	\$0.45	\$0.45		
All Other Penny Pilot Options:					
Rebate to Add Liquidity	\$0.00 ²	\$0.10 ²	N/A		
Fee to Add Liquidity	\$0.40 ³	\$0.40 ³	\$0.45		
Rebate to Remove Liquidity	\$0.32	N/A	N/A		
Fee to Remove Liquidity	N/A	\$0.45	\$0.45		
Non-Penny Pilot Options:					
Fee to Add Liquidity	\$0.25/\$0.85 ⁴	\$0.50/\$0.85 ⁴	\$0.88		
Rebate to Remove Liquidity	\$0.70	N/A	N/A		
Fee to Remove Liquidity	N/A	\$0.88	\$0.88		

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The Exchange believes that including VXX to the list of Specified Penny Pilot Options, is competitive and will encourage BX members to transact business on the Exchange.

b. Statutory Basis

BX believes that the proposed rule changes are consistent with the provisions of Section 6 of the Act,³ in general, and with Section 6(b)(4) of the Act,⁴ in particular, in that they provide for the equitable allocation of reasonable dues, fees and other charges among members and issuers and other persons using any facility or system which BX operates or controls.

The Exchange believes that its proposal to include VXX in the list of Specified Penny Pilot Options and subject to the fees and rebates applicable thereto, is reasonable given the fact that certain symbols, such as the Specified Penny Pilot Options, are highly liquid as compared to other penny pilot options and pricing by symbol is not novel as other options exchanges differentiate pricing by security today. The Exchange believes that its proposal to assess different fees and rebates for VXX (as is the case for the other Specified Penny Pilot Options) as compared to all other penny pilot options is equitable and not unfairly discriminatory because it will help to attract order flow from BX Options

³ 15 U.S.C. 78f.

⁴ 15 U.S.C. 78f(b)(4).

See NASDAQ OMX PHLX LLC's Pricing Schedule, which has different pricing for its Select Symbols and different pricing for other Multiply Listed Options.
See also the NASDAQ Options Market LLC at Chapter XV, Section 2(1), which distinguishes pricing for NDX and MNX; the International Securities Exchange LLC's Fee Schedule, which distinguishes pricing for Special Non-Select Penny Pilot Symbols; and the Chicago Board Options Exchange, Incorporated's Fees Schedule, which distinguishes index products.

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Market Makers and Customers to the Exchange to the benefit of all market participants through increased liquidity.

The Exchange operates in a highly competitive market comprised of eleven U.S. options exchanges in which sophisticated and knowledgeable market participants can and do send order flow to competing exchanges if they deem fee levels at a particular exchange to be excessive. The Exchange believes that its proposal to include VXX in the list of Specified Penny Pilot Options and subject to the fees and rebates applicable thereto, is competitive and similar to other fees and rebates in place on other exchanges. The Exchange believes that this competitive marketplace materially impacts the fees and rebates present on the Exchange today and substantially influences the proposal set forth above.

4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

BX does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act. The Exchange believes that the fee/rebate pricing structure for VXX as included in the Specified Penny Pilot Options list, would attract liquidity to and benefit order interaction at the Exchange to the benefit of all market participants.

Additionally, since the fees and rebates for VXX as included in the list of Specified Penny Pilot Options are comparable to those present at other options venues, the Exchange believes the proposals discussed herein do not pose a burden on competition amongst Exchange participants.

5. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others</u>

No written comments were either solicited or received.

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6. Extension of Time Period for Commission Action

Not applicable.

7. Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2)

Pursuant to Section 19(b)(3)(A)(ii) of the Act,⁶ the Exchange has designated this proposal as establishing or changing a due, fee, or other charge imposed on any person, whether or not the person is a member of the self-regulatory organization, which renders the proposed rule change effective upon filing.

8. <u>Proposed Rule Change Based on Rules of Another Self-Regulatory Organization</u> or of the Commission

Not applicable.

Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act
 Not applicable.

10. <u>Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act</u>

Not applicable.

11. Exhibits

- 1. Notice of proposed rule for publication in the <u>Federal Register</u>.
- 5. Applicable portion of the Exchange's Pricing Schedule.

^{6 15} U.S.C. 78s(b)(3)(A)(ii).

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EXHIBIT 1

SECURITIES AND EXCHANGE COMMISSION (Release No. ; File No. SR-BX-2013-046)

July ___, 2013

Self-Regulatory Organizations; NASDAQ OMX BX, Inc.; Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Amend Options Fees and Rebates

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹, and Rule 19b-4 thereunder,² notice is hereby given that on July 26, 2013, NASDAQ OMX BX, Inc. ("BX" or "Exchange") filed with the Securities and Exchange Commission ("SEC" or "Commission") the proposed rule change as described in Items I, II, and III, below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed Rule Change</u>

The Exchange proposes to amend Chapter XV, Section 2 entitled "BX Options Market – Fees and Rebates" to add iPath S&P 500 VIX Short Term Futures ("VXX") to the list of options underlying certain penny pilot options.

While the changes proposed herein are effective upon filing, the Exchange has designated these changes to be operative on August 1, 2013.

The text of the proposed rule change is attached as Exhibit 5.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

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the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> <u>Basis for, the Proposed Rule Change</u>

1. Purpose

BX proposes to amend Chapter XV, Section 2(1) to add VXX to the list of options underlying certain penny pilot options (the others include BAC, IWM, QQQ and SPY, collectively with VXX, the "Specified Penny Pilot Options").

The proposed rule change will reflect the fees and rebates as follows:

Fees and Rebates (per executed contract)					
	Customer	BX Options Market Maker	Non-Customer ¹		
BAC, IWM, QQQ, SPY and VXX:					
Rebate to Add Liquidity	\$0.00 ²	\$0.20 ²	N/A		
Fee to Add Liquidity	\$0.10 ³	\$0.10 ³	\$0.45		
Rebate to Remove Liquidity	\$0.00	N/A	N/A		
Fee to Remove Liquidity	N/A	\$0.45	\$0.45		
All Other Penny Pilot Options:					
Rebate to Add Liquidity	\$0.00 ²	\$0.10 ²	N/A		
Fee to Add Liquidity	\$0.40 ³	\$0.40 ³	\$0.45		
Rebate to Remove Liquidity	\$0.32	N/A	N/A		
Fee to Remove Liquidity	N/A	\$0.45	\$0.45		
Non-Penny Pilot Options:					
Fee to Add Liquidity	\$0.25/\$0.854	\$0.50/\$0.85 ⁴	\$0.88		
Rebate to Remove Liquidity	\$0.70	N/A	N/A		

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Fees and Rebates (per executed contract)				
	Customer	BX Options Market Maker	Non-Customer ¹	
Fee to Remove Liquidity	N/A	\$0.88	\$0.88	

The Exchange believes that including VXX to the list of Specified Penny Pilot Options, is competitive and will encourage BX members to transact business on the Exchange.

2. Statutory Basis

BX believes that the proposed rule changes are consistent with the provisions of Section 6 of the Act,³ in general, and with Section 6(b)(4) of the Act,⁴ in particular, in that they provide for the equitable allocation of reasonable dues, fees and other charges among members and issuers and other persons using any facility or system which BX operates or controls.

The Exchange believes that its proposal to include VXX in the list of Specified Penny Pilot Options and subject to the fees and rebates applicable thereto, is reasonable given the fact that certain symbols such as the Specified Penny Pilot Options are highly liquid as compared to other penny pilot options and pricing by symbol is not novel as other options exchanges differentiate pricing by security today.⁵ The Exchange believes

³ 15 U.S.C. 78f.

⁴ 15 U.S.C. 78f(b)(4).

See NASDAQ OMX PHLX LLC's Pricing Schedule, which has different pricing for its Select Symbols and different pricing for other Multiply Listed Options.
See also the NASDAQ Options Market LLC at Chapter XV, Section 2(1), which distinguishes pricing for NDX and MNX; the International Securities Exchange LLC's Fee Schedule, which distinguishes pricing for Special Non-Select Penny

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that its proposal to assess different fees and rebates for VXX (as is the case for the other Specified Penny Pilot Options) as compared to all other penny pilot options is equitable and not unfairly discriminatory because it will help to attract order flow from BX Options Market Makers and Customers to the Exchange to the benefit of all market participants through increased liquidity.

The Exchange operates in a highly competitive market comprised of eleven U.S. options exchanges in which sophisticated and knowledgeable market participants can and do send order flow to competing exchanges if they deem fee levels at a particular exchange to be excessive. The Exchange believes that its proposal to include VXX in the list of Specified Penny Pilot Options and subject to the fees and rebates applicable thereto, is competitive and similar to other fees and rebates in place on other exchanges. The Exchange believes that this competitive marketplace materially impacts the fees and rebates present on the Exchange today and substantially influences the proposal set forth above.

B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

BX does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act. The Exchange believes that the fee/rebate pricing structure for VXX as included in the Specified Penny Pilot Options list, would attract liquidity to and benefit order interaction at the Exchange to the benefit of all market participants.

Additionally, since the fees and rebates for VXX as included in the list of Specified Penny Pilot Options are comparable to those present at other options venues,

Pilot Symbols; and the Chicago Board Options Exchange, Incorporated's Fees Schedule, which distinguishes index products.

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the Exchange believes the proposals discussed herein do not pose a burden on competition amongst Exchange participants.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

No written comments were either solicited or received.

III. <u>Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action</u>

The foregoing rule change has become effective pursuant to Section 19(b)(3)(A)(ii) of the Act.⁶ At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

Electronic comments:

- Use the Commission's Internet comment form
 (http://www.sec.gov/rules/sro.shtml); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-BX-2013-046 on the subject line.

⁶ 15 U.S.C. 78s(b)(3)(A)(ii).

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Paper comments:

• Send paper comments in triplicate to Elizabeth M. Murphy, Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number SR-BX-2013-046. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet Web site

(http://www.sec.gov/rules/sro.shtml).

Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.

All submissions should refer to File Number SR-BX-2013-046 and should be submitted on or before [insert date 21 days from publication in the <u>Federal Register</u>].

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For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. 7

Kevin M O'Neill Deputy Secretary

⁷ 17 CFR 200.30-3(a)(12).

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EXHIBIT 5

New text is underlined; deleted text is in brackets.

NASDAQ OMX BX Options Rules

Chapter XV Options Pricing

BX Options Participants may be subject to the Charges for Membership, Services and Equipment in the Rule 7000 Series as well as the fees in this Chapter XV.

* * * * *

Sec. 2 BX Options Market—Fees and Rebates

The following charges shall apply to the use of the order execution and routing services of the BX Options market for all securities.

(1) Fees for Execution of Contracts on the BX Options Market:

Fees and Rebates (per executed contract)				
	Customer	BX Options Market Maker	Non- Customer ¹	
BAC, IWM, QQQ, [and] SPY <u>and</u> <u>VXX</u> :				
Rebate to Add Liquidity	\$0.00 ²	\$0.20 ²	N/A	
Fee to Add Liquidity	\$0.10 ³	\$0.10 ³	\$0.45	
Rebate to Remove Liquidity	\$0.00	N/A	N/A	
Fee to Remove Liquidity	N/A	\$0.45	\$0.45	
All Other Penny Pilot Options:				
Rebate to Add Liquidity	$$0.00^2$	$$0.10^2$	N/A	
Fee to Add Liquidity	\$0.40 ³	\$0.40 ³	\$0.45	
Rebate to Remove Liquidity	\$0.32	N/A	N/A	
Fee to Remove Liquidity	N/A	\$0.45	\$0.45	

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Fees and Rebates (per executed contract)					
	Customer	BX Options Market Maker	Non- Customer ¹		
Non-Penny Pilot Options:					
Fee to Add Liquidity	\$0.25/\$0.854	\$0.50/\$0.854	\$0.88		
Rebate to Remove Liquidity	\$0.70	N/A	N/A		
Fee to Remove Liquidity	N/A	\$0.88	\$0.88		

¹A Non-Customer includes a Professional, Firm, Broker-Dealer and Non-BX Options Market Maker.

* * * * *

²The Rebate to Add Liquidity will be paid to a Customer or BX Options Market Maker only when the Customer or BX Options Market Maker is contra to a Non-Customer or BX Options Market Maker.

³The Fee to Add Liquidity will be assessed to a Customer or BX Options Market Maker only when the Customer or BX Options Market Maker is contra to a Customer.

⁴The higher Fee to Add Liquidity will be assessed to a Customer or BX Options Market Maker only when the Customer or BX Options Market Maker is contra to a Customer.