Required	fields are shown with yellow backgrounds and	l asterisks.		OMB Number: 3235-0045 Estimated average burden hours per response
Page 1 c		ND EXCHANGE COMMISSIC NGTON, D.C. 20549 Form 19b-4	ON File No Amendment No. (req. for	* SR - 2017 - * 106 r Amendments *)
-	by Nasdaq ISE, LLC ant to Rule 19b-4 under the Securities Exchan	ge Act of 1934		
Initial *	Amendment * Withdrawal	Section 19(b)(2) *	Section 19(b)(3)(A) *	Section 19(b)(3)(B) *
Pilot	Extension of Time Period for Commission Action *		19b-4(f)(1)         19b-4(f)(4)           19b-4(f)(2)         19b-4(f)(5)           19b-4(f)(3)         19b-4(f)(6)	)
	Notice of proposed change pursuant to the Payment, Clearing, and Settlement Act of 2010       Security-Based Swap Submission pursuant to the Securities Exchange Act of 1934         Section 806(e)(1) *       Section 806(e)(2) *       Section 3C(b)(2) *			
Exhibit 2	Sent As Paper Document Exhibit 3 Sent As Pape	r Document		
Descr	ption			
Provide	a brief description of the action (limit 250 charac	ters, required when Initial is ch	necked *).	
	· · ·		,	
A prop	A proposed rule change to permit the listing and trading of NQX index options			
Conta	ct Information			
Contact information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.				
First N	ame * Adrian	Last Name * Griffiths		
Title *	Senior Associate General Counsel			
E-mail	* adrian.griffiths@nasdaq.com			
Teleph	one * (212) 231-5176 Fax			
Signa		4		
Pursuant to the requirements of the Securities Exchange Act of 1934,				
has du	ly caused this filing to be signed on its behalf by t		r authorized. Fitle *)	
Date	12/06/2017	Executive Vice President	and General Counsel	
Ву	Edward S. Knight			
this form	(Name *) Clicking the button at right will digitally sign and lock I. A digital signature is as legally binding as a physical e, and once signed, this form cannot be changed.	edward.knight	@nasdaq.com	]

OMB APPROVAL

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549			
For complete Form 19b-4 instructions please refer to the EFFS website.			
Form 19b-4 Information *       Add     Remove       View	The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.		
Exhibit 1 - Notice of Proposed Rule Change * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)		
Exhibit 1A- Notice of Proposed Rule Change, Security-Based Swap Submission, or Advance Notice by Clearing Agencies * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)		
Exhibit 2 - Notices, Written Comments, Transcripts, Other Communications         Add       Remove       View         Exhibit Sent As Paper Document	Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.		
Exhibit 3 - Form, Report, or Questionnaire         Add       Remove       View         Exhibit Sent As Paper Document	Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.		
Exhibit 4 - Marked CopiesAddRemoveView	The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.		
Add     Remove     View	The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change.		
Partial Amendment       Add     Remove       View	If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.		

#### SR-ISE-2017-106

# 1. <u>Text of the Proposed Rule Change</u>

(a) Nasdaq ISE, LLC ("ISE" or "Exchange"), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")<sup>1</sup> and Rule 19b-4 thereunder,<sup>2</sup> is filing with the Securities and Exchange Commission ("SEC" or "Commission") a proposed rule change to permit the listing and trading of options based on 1/5 the value of the Nasdaq-100 Index ("Nasdaq-100") on a twelve month pilot basis.

A notice of the proposed rule change for publication in the <u>Federal Register</u> is attached hereto as Exhibit 1.

The text of the proposed rule change is attached as Exhibit 5.

- (b) Not applicable.
- (c) Not applicable.

# 2. <u>Procedures of the Self-Regulatory Organization</u>

The proposed rule change was approved by the Board of Directors of the

Exchange on December 5, 2017. No other action is necessary for the filing of the rule change. Questions and comments on the proposed rule change may be directed to:

Adrian Griffiths Senior Associate General Counsel Nasdaq, Inc. 212-231-5176

# 3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

a. <u>Purpose</u>

The purpose of the proposed rule change is to amend the Exchange's rules to

permit the listing and trading of index options on the Nasdaq 100 Reduced Value Index

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

Page 4 of 43

("NQX") on a twelve month pilot basis. The NQX options contract will be the same in all respects as the current Nasdaq-100 ("NDX") options contract listed on the Exchange,<sup>3</sup> except that it will be based on 1/5 of the value of the Nasdaq-100, and will be P.M.- settled with an exercise settlement value based on the closing index value of the Nasdaq-100 on the day of expiration.<sup>4</sup> The Exchange believes that the proposed contract will be valuable for retail and other investors that wish to trade reduce value options on the Nasdaq-100, or who wish to hedge positions in the related E-mini Nasdaq 100 ("NQ") futures contract, which is also based on 1/5 the value of the Nasdaq-100.

### I. Nasdaq-100 Index

The Nasdaq-100 is a modified market capitalization-weighted index that includes 100 of the largest non-financial companies listed on The Nasdaq Stock Market ("Nasdaq"),<sup>5</sup> based on market capitalization.<sup>6</sup> It does not contain securities of financial companies, including investment companies. Security types generally eligible for the Nasdaq-100 include common stocks, ordinary shares, American Depository Receipts, and tracking stocks. Security or company types not included in the Nasdaq-100 are closedend funds, convertible debentures, exchange traded funds, limited liability companies,

<sup>&</sup>lt;sup>3</sup> <u>See</u> Securities Exchange Act Release No. 51121 (February 1, 2005), 70 FR 6476 (February 7, 2005) (SR-ISE-2005-01) (Approval Order).

<sup>&</sup>lt;sup>4</sup> In addition to the current Nasdaq-100 index value, Nasdaq will disseminate an index value for NQX that is 1/5 of the value of the Nasdaq-100.

<sup>&</sup>lt;sup>5</sup> Nasdaq is an affiliate of the Exchange.

<sup>&</sup>lt;sup>6</sup> The Nasdaq-100 is a broad-based index, as defined in Rule 2001(k).

Page 5 of 43

limited partnership interests, preferred stocks, rights, shares or units of beneficial interest, warrants, units and other derivative securities.<sup>7</sup>

# II. NQX Options Contract

Currently, the Exchange lists and trades NDX options that are based on the full value of the Nasdaq-100. In an effort to attract additional interest in index options based on the Nasdaq-100, the Exchange now proposes to list and trade a new reduced value option contract based on this index on a twelve month pilot basis. NOX options will trade independently of and in addition to NDX options, and the NQX options will be subject to the same rules that presently govern the trading of index options based on the Nasdaq-100, including sales practice rules, margin requirements, trading rules, and position and exercise limits. Similar to NDX, NQX options will be European-style and cash-settled, and will have a contract multiplier of 100. The contract specifications for NQX options will mirror in all respects those of the NDX options contract already listed on the Exchange, except that the Exchange proposes that NQX options will be based on 1/5 of the value of the Nasdaq-100, and will be P.M.-settled pursuant to proposed Rule 2009(a)(6). Similar features are available with other index options contracts listed and/or approved for trading on the Exchange and other options exchanges, including the Exchange's affiliate, Nasdaq Phlx ("Phlx"). Specifically, options contracts based on 1/10 the value of the Nasdaq-100, i.e., "MNX" options, are listed on the Exchange with limited strikes, and are also currently listed on Phlx and the Chicago Board Options

A description of the Nasdaq-100 is available on Nasdaq's website at <u>https://indexes.nasdaqomx.com/docs/methodology\_NDX.pdf</u>.

Page 6 of 43

Exchange ("CBOE"). In addition, Phlx recently received approval to trade P.M.-settled options on the full value of the Nasdaq-100 ("NDXPM").<sup>8</sup>

The value of the Nasdaq-100 has increased significantly in recent years such that the value of the index stood at 6,242.47, as of the opening of trading on December 5, 2017. As a result of the increase in the value of the underlying Nasdaq-100 index, the premium for NDX options has also increased. The Exchange believes that this has caused NDX options to trade at a level that may be uncomfortably high for certain retail and other investors. The Exchange believes that listing options on reduced values will attract a greater source of retail customer business. The Exchange further believes that listing options on reduced values will provide an opportunity for investors to trade and hedge the market risk associated with the Nasdaq-100.

With an exercise settlement value based on 1/5 of the Nasdaq-100, the Exchange believes that retail and other investors would be able to use this trading vehicle while extending a smaller outlay of capital. Furthermore, the proposed reduced value index will have a notional value at a level that is comparable to similar products that have been successful in the market, including the S&P 500, which had an index value of 2,639.78 as of the opening of trading on December 5, 2017, and the Russell 2000, which had an index value of 1,532.72 as of the opening of trading on that date. Finally, options based on 1/5 of the value of the Nasdaq-100 will be a particularly useful hedge, as NQ futures are similarly based on the value of 1/5 of the value of the Nasdaq-100. The Exchange therefore believes that basing the proposed NQX options contract on 1/5 of the value of

 <sup>&</sup>lt;u>See</u> Securities Exchange Act Release No. 81293 (August 2, 2017), 82 FR 37138 (August 8, 2017) (SR-Phlx-2017-04) (Approval Order).

Page 7 of 43

the Nasdaq-100 should attract additional investors, and, in turn, create a more active and liquid trading environment.

NQX options will also be P.M.-settled as the Exchange believes that market participants, and in particular, retail investors, who are the target audience for this product, prefer P.M.-settled index options. P.M.-settlement is preferred by retail investors as it allows market participants to hedge their exposure for the full week. A.M.-settled options by contrast are based on opening prices on the day of expiration and therefore stop trading on the day prior, leaving residual risk on the day of expiration. Feedback from members that handle retail order flow has indicated that P.M.-settlement is needed to garner retail investor support for this product. In this regard, the Exchange notes that there is ample precedent for P.M.-settlement of broad-based index options. As described above, the Exchange's affiliate, Phlx, recently received approval to list NDXPM options. In addition, CBOE offers P.M.-settled index options based on both the Standard & Poor's 500 index ("SPXW"),<sup>9</sup> and the Standard & Poor's 100 index ("OEX").<sup>10</sup>

The Exchange does not believe that the introduction of a new P.M.-settled Nasdaq-100 contract will cause any market disruptions. Similar to other P.M.-settled index option products, the Exchange is proposing to list and trade NQX options contracts pursuant to a pilot, and will provide data to the Commission during the pilot period as described in Section VI below. The Exchange will monitor for any disruptions caused by P.M.-settlement of the proposed NQX options contract or the development of any factors that could cause such disruptions. P.M.-settled options predominate in the over-the-

See Securities Exchange Act Release No. 80060 (February 17, 2017), 82 FR 11673 (February 24, 2017) (SR-CBOE-2016-091) (Approval Order).

<sup>&</sup>lt;sup>10</sup> OEX has been P.M. settled since 1983.

counter ("OTC") market, and the Exchange is not aware of any adverse effects in the OTC market attributable to the P.M.-settlement feature. The Exchange is merely proposing to offer a P.M.-settled product in an exchange environment, which offers the additional benefits of added transparency, price discovery, and stability.

# III. Trading Hours, Minimum Increments, Expirations and Strike Prices

NQX options will be available for trading during the Exchange's standard trading hours for index options, i.e., from 9:30 a.m. to 4:15 p.m. New York time,<sup>11</sup> with a minimum trading increment of \$0.05 for options trading below \$3.00 and \$0.10 for all other series.<sup>12</sup> NQX options will have monthly expiration dates on the third Friday of each month (i.e., Expiration Friday), and the Exchange proposes to list NQX options in expiration months consistent with those of other index option products available on the Exchange.<sup>13</sup> In addition, the Exchange may list long-term index options series ("LEAPS") that expire from twelve (12) to sixty (60) months from the date of issuance.<sup>14</sup> NQX options would also be eligible to be added to the Short Term Option Series Program ("Weeklies") and/or Quarterly Options Series Program ("Quarterlies") if

<sup>&</sup>lt;sup>11</sup> <u>See Rule 2008(a).</u>

<sup>&</sup>lt;sup>12</sup> <u>See</u> Rule 710(a).

<sup>&</sup>lt;sup>13</sup> <u>See</u> Rule 2009(a)(3). Rule 2009(a)(3) currently provides that the Exchange may list up to six expiration months in index option contracts at any one time that may expire at three-month intervals or in consecutive months. The Exchange intends to file separately to modify the expiration months permitted for index option contracts consistent with Phlx Rule 1101A(b).

<sup>&</sup>lt;sup>14</sup> <u>See</u> Rule 2009(b).

Page 9 of 43

designated by the Exchange pursuant to Supplementary Material .01 or .02 to Rule 2009, respectively.<sup>15</sup>

Generally, pursuant to Rule 2009(c)(1), index options listed on the Exchange are subject to strike price intervals of no less than \$5, provided that certain classes of index options (including NDX and MNX) have strike price intervals of no less than \$2.50 if the strike price is less than \$200. The Exchange proposes to amend Rule 2009(c)(1) to add NQX options to the list of classes where strike price intervals of no less than \$2.50 are generally permitted if the strike price is less than 200. In addition, Rule 2009(c)(5)provides finer strike price intervals for MNX options as these contracts are based on a reduced value of the Nasdaq-100. Specifically, Rule 2009(c)(5) provides that notwithstanding Rule 2009(c)(1) discussed above, the interval between strike prices of series of MNX options will be \$1 or greater, subject to certain conditions. The Exchange proposes to adopt the same strike price intervals for NOX options as currently approved for MNX options. Thus, notwithstanding Rule 2009(c)(1), the interval between strike prices of series of NQX options will be \$1 or greater, subject to the conditions described in Rule 2009(c)(5), which currently apply to the listing of strikes in reduced value MNX contracts. The Exchange will not list LEAPS on NQX options at intervals less than \$5. If the Exchange determines to add NQX options to the Weeklies or Quarterlies programs such options will be listed with expirations and strike prices described in Supplementary Material .01 or .02 to Rule 2009.

<sup>&</sup>lt;sup>15</sup> The Exchange expects that it will add NQX options to the Weeklies program.

Page 10 of 43

### IV. Position and Exercise Limits; Margin

As with NDX, in determining compliance with Rule 2004 – i.e., Position Limits for Broad-Based Index Options – there will be no position limits for broad-based index option contracts in the NOX class. Although there will be no position limits for NOX options, the Exchange proposes to amend Rule 2004(c) to correctly describe how positions in reduced-value options would be aggregated with full-value options. Rule 2004(c) provides that positions in reduced-value index options shall be aggregated with positions in full-value indices. In addition, the rule currently states that for such purposes, ten reduced-value contracts shall equal one contract, as this was consistent with other reduced-value contracts offered on the Exchange - i.e., MNX, which is based on 1/10 of the value of the Nasdaq-100. Since the Exchange is proposing to list a reduced-value NQX contract that is based on 1/5 of the value of the Nasdaq-100, the Exchange proposes to amend this language to state instead that reduced-value contracts will be counted consistent with their value (e.g., 5 NQX reduced-value contracts equal 1 NDX full-value contract). With this change, the rule will more accurately reflect how the Exchange would aggregate reduced-value and full-value positions for NQX. In addition, as with NDX, there would be no exercise limits for NQX.<sup>16</sup> Finally, the Exchange proposes to apply broad-based index margin requirements for the purchase and sale of NQX options that are the same as margin requirements currently in place for NDX options.

#### V. Surveillance and Capacity

The Exchange represents that it has sufficient capacity to handle additional quotations and message traffic associated with the proposed listing and trading of NQX

<sup>&</sup>lt;sup>16</sup> <u>See</u> Rule 2007(a), which provides that exercise limits for index options products are equivalent to the position limits in place for those products.

options. In addition, index options are integrated into the Exchange's existing surveillance system architecture and are thus subject to the relevant surveillance processes. The Exchange represents that it has adequate surveillance procedures to monitor trading in NQX options thereby aiding in the maintenance of a fair and orderly market.

#### VI. Pilot Program Reports

The Exchange proposes to list and trade NQX options on a pilot basis for period of twelve months ("Pilot Program"). If the Exchange were to propose an extension of the program or should the Exchange propose to make the program permanent, then the Exchange would submit a filing proposing such amendments to the program. The Exchange notes that any positions established under the pilot would not be impacted by the expiration of the pilot. For example, a position in an NQX options series that expires beyond the conclusion of the pilot period could be established during the pilot. If the Pilot Program were not extended, then the position could continue to exist. However, the Exchange notes that any further trading in the series would be restricted to transactions where at least one side of the trade is a closing transaction.

The Exchange proposes to submit a Pilot Program report to the Commission at least two months prior to the expiration date of the Pilot Program (the "annual report"). The annual report would contain an analysis of volume, open interest, and trading patterns. The analysis would examine trading in the proposed option product as well as trading in the securities that comprise the Nasdaq-100. In addition, for series that exceed certain minimum open interest parameters, the annual report would provide analysis of index price volatility and share trading activity. In addition to the annual report, the Exchange would provide the Commission with periodic interim reports while the pilot is in effect that would contain some, but not all, of the information contained in the annual report. The annual report would be provided to the Commission on a confidential basis. The annual report would contain the following volume and open interest data:<sup>17</sup>

(1) monthly volume aggregated for all trades;

(2) monthly volume aggregated by expiration date;

(3) monthly volume for each individual series;

(4) month-end open interest aggregated for all series;

(5) month-end open interest for all series aggregated by expiration date; and

(6) month-end open interest for each individual series.

In addition to the annual report, the Exchange would provide the Commission with interim reports of the information listed in Items (1) through (6) above periodically as required by the Commission while the pilot is in effect. These interim reports would also be provided on a confidential basis.

Finally, the annual report would contain the following analysis of trading patterns in Expiration Friday, P.M.-settled NQX option series in the pilot: (1) a time series analysis of open interest; and (2) an analysis of the distribution of trade sizes. Also, for series that exceed certain minimum parameters, the annual report would contain the following analysis related to index price changes and underlying share trading volume at the close on Expiration Fridays: a comparison of index price changes at the close of trading on a given Expiration Friday with comparable price changes from a control sample. The data would include a calculation of percentage price changes for various time intervals and compare that information to the respective control sample. The

<sup>&</sup>lt;sup>17</sup> Based on the data elements to be provided to the Commission for the NDXPM pilot. <u>See</u> supra note 7

Exchange would provide a calculation of share volume for a sample set of the component securities representing an upper limit on share trading that could be attributable to expiring in-the-money series. The data would include a comparison of the calculated share volume for securities in the sample set to the average daily trading volumes of those securities over a sample period. The minimum open interest parameters, control sample, time intervals, method for randomly selecting the component securities, and sample periods would be determined by the Exchange and the Commission.

### b. <u>Statutory Basis</u>

The Exchange believes that the proposed rule change is consistent with Section 6(b) of the Act,<sup>18</sup> in general, and furthers the objectives of Section 6(b)(5) of the Act,<sup>19</sup> in particular, in that it is designed to promote just and equitable principles of trade, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general to protect investors and the public interest. Specifically, the Exchange believes that the listing and trading of a reduced value P.M.-settled index option contract based on the Nasdaq-100 will attract order flow to the Exchange, increase the variety of listed options, and provide a valuable hedge tool to retail and other investors.

The Exchange believes that the proposed rule change will further the Exchange's goal of introducing new and innovative products to the marketplace. Specifically, the Exchange believes that NQX options would provide additional opportunities for market participants to trade and hedge exposure to the Nasdaq-100. The proposed NQ options

<sup>&</sup>lt;sup>18</sup> 15 U.S.C. 78f(b).

<sup>&</sup>lt;sup>19</sup> 15 U.S.C. 78f(b)(5).

Page 14 of 43

product is similar to NDX options that are currently listed and traded on the Exchange with two important differences: (1) NQX options will be based on 1/5 the value of the Nasdaq-100, and (2) NQX options will be P.M.-settled. These differences are based on the Exchanges experience listing NDX options, and are designed to attract additional participation from retail and other investors. Based on feedback received from members, the Exchange believes that the proposed contract specifications will be attractive to market participants, and will remove impediments to and perfect the mechanism of a free and open market and a national market system.

Currently, the Exchange believes that there is unmet market demand for exchange-listed index options on the Nasdaq-100. This unmet demand stems in part from the high value of the Nasdaq-100 and the consequently higher cost of purchasing NDX options. The value of the Nasdaq-100 was 6,242.47, as of the opening of trading on December 5, 2017, and this high value has made it more difficult for retail and other investors to comfortably purchase options on the index. The Exchange believes that a reduced value index option would allow additional participation from these investors. Specifically, the Exchange believes that basing the contract on a reduced value of the Nasdaq-100 will encourage additional participation by retail and other investors due to the reduced capital outlay needed to trade these options. While the Exchange previously listed a reduced value MNX contract that product never attracted significant trading volume. The Exchange believes that basing NQX options on 1/5 the value of the Nasdaq-100 strikes a more appropriate balance than the MNX product that is based on 1/10 the value of this index, as this value is more similar to other competitive index option

Page 15 of 43

products and is also helpful for market participants that want to hedge exposure to NQ futures that are similarly based on 1/5 the value of the Nasdaq-100.

Furthermore, based on member feedback, the Exchange believes that providing P.M.-settlement will make this product more attractive to market participants and help garner additional support for this new index options product. Specifically, the Exchange believes that P.M.-settlement will be attractive to retail and other investors that want to use these options to hedge an entire week of risk without leaving residual risk on the day of expiration, and without having to actively manage these positions, for example, by rolling their hedge into the next expiration. For this reason, other popular index option products have been transitioning to P.M.-settlement. For example, due to market demand for P.M.-settlement, CBOE recently transitioned its heavily traded SPX index options to P.M.-settlement, and removed related A.M.-settlement for index options on the Nasdaq-100, and proposes to offer such a product so that it can compete effectively with similar index option products offered by CBOE.

When cash-settled index options were first introduced in the 1980s, they generally utilized closing-price settlement procedures (i.e., P.M.-settlement). Due to concerns raised by the Commission on the impact of P.M.-settlement on market volatility and the operation of fair and orderly markets on the underlying cash market at or near the close of trading on expiration day, however, exchanges moved to A.M.-settlement for these products. As discussed in the recent approval of the NDXPM product,<sup>21</sup> however, the

<sup>&</sup>lt;sup>20</sup> <u>See CBOE Regulatory Circular RG10-112.</u>

 $<sup>\</sup>underline{See}$  supra note 7.

Page 16 of 43

Commission has recognized that these risks may be mitigated today by the enhanced closing procedures that are now employed by the primary equity markets. The Exchange believes that the concerns that led to the transition to A.M.-settlement for index derivatives have been largely mitigated today. Opening procedures in the 1990s were deemed acceptable to mitigate one-sided order flow driven by index option expiration. Nasdaq now has an automated closing cross that that facilitates orderly closings by aggregating a large pool of liquidity, across a variety of order types, in a single venue. The Exchange believes that Nasdaq's closing procedures are well-equipped to mitigate imbalance pressure at the close. Furthermore, the Exchange believes that the proposed Pilot Program is designed to mitigate any potential concerns regarding P.M. settlement. Specifically, the Exchange believes that the Pilot Program will provide additional trading and hedging opportunities for investors while providing the Commission with data to monitor for and assess any potential for adverse market effects of allowing P.M.-settlement for NQX options, including on the underlying component stocks.

Finally, NQX options will be subject to the same rules that presently govern the trading of index options based on the Nasdaq-100, including sales practice rules, margin requirements, trading rules, and position and exercise limits. The Exchange therefore believes that the rules applicable to trading in NQX options are consistent with the protection of investors and the public interest. Furthermore, the Exchange represents that it has sufficient systems capacity and adequate surveillance procedures to handle trading in NQX options.

#### 4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule change will impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. NQX options would be available for trading to all market participants. The proposed rule change will facilitate the listing and trading of a new option product that will enhance competition among market participants, to the benefit of investors and the marketplace. The listing of NQX will enhance competition by providing investors with an additional investment vehicle, in a fully-electronic trading environment, through which investors can gain and hedge exposure to the Nasdaq-100. Furthermore, this product could offer a competitive alternative to other existing investment products that seek to allow investors to gain broad market exposure. Finally, it is possible for other exchanges to develop or license the use of a new or different index to compete with the Nasdaq-100 and seek Commission approval to list and trade options on such an index.

5. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule</u> <u>Change Received from Members, Participants, or Others</u>

No written comments were either solicited or received.

6. <u>Extension of Time Period for Commission Action</u>

The Exchange does not consent to an extension of the time period for

Commission action.

7. <u>Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated</u> <u>Effectiveness Pursuant to Section 19(b)(2)</u>

Not applicable.

# 8. <u>Proposed Rule Change Based on Rules of Another Self-Regulatory Organization</u> or of the Commission

The proposed rule change is not based on the rule of another self-regulatory

organization or of the Commission.

 Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act Not applicable.

# 10. <u>Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and</u> <u>Settlement Supervision Act</u>

Not applicable.

- 11. <u>Exhibits</u>
  - 1. Notice of Proposed Rule Change for publication in the <u>Federal Register</u>.
  - 5. Text of the proposed rule change.

# **EXHIBIT 1**

# SECURITIES AND EXCHANGE COMMISSION (Release No. ; File No. SR-ISE-2017-106)

December\_\_, 2017

Self-Regulatory Organizations; Nasdaq ISE, LLC; Notice of Filing of Proposed Rule Change to Permit the Listing and Trading of NQX Index Options

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")<sup>1</sup>, and

Rule 19b-4 thereunder,<sup>2</sup> notice is hereby given that on December 6, 2017, Nasdaq ISE,

LLC ("ISE" or "Exchange") filed with the Securities and Exchange Commission ("SEC"

or "Commission") the proposed rule change as described in Items I, II, and III, below,

which Items have been prepared by the Exchange. The Commission is publishing this

notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the</u> <u>Proposed Rule Change</u>

The Exchange proposes to permit the listing and trading of options based on 1/5

the value of the Nasdaq-100 Index ("Nasdaq-100") on a twelve month pilot basis.

The text of the proposed rule change is available on the Exchange's Website at

http://ise.cchwallstreet.com/, at the principal office of the Exchange, and at the

Commission's Public Reference Room.

# II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

# A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> <u>Basis for, the Proposed Rule Change</u>

1. <u>Purpose</u>

The purpose of the proposed rule change is to amend the Exchange's rules to permit the listing and trading of index options on the Nasdaq 100 Reduced Value Index ("NQX") on a twelve month pilot basis. The NQX options contract will be the same in all respects as the current Nasdaq-100 ("NDX") options contract listed on the Exchange,<sup>3</sup> except that it will be based on 1/5 of the value of the Nasdaq-100, and will be P.M.-settled with an exercise settlement value based on the closing index value of the Nasdaq-100 on the day of expiration.<sup>4</sup> The Exchange believes that the proposed contract will be valuable for retail and other investors that wish to trade reduce value options on the Nasdaq-100, or who wish to hedge positions in the related E-mini Nasdaq 100 ("NQ") futures contract, which is also based on 1/5 the value of the Nasdaq-100.

## I. Nasdaq-100 Index

The Nasdaq-100 is a modified market capitalization-weighted index that includes 100 of the largest non-financial companies listed on The Nasdaq Stock Market ("Nasdaq"),<sup>5</sup> based on market capitalization.<sup>6</sup> It does not contain securities of financial

<sup>&</sup>lt;sup>3</sup> <u>See</u> Securities Exchange Act Release No. 51121 (February 1, 2005), 70 FR 6476 (February 7, 2005) (SR-ISE-2005-01) (Approval Order).

<sup>&</sup>lt;sup>4</sup> In addition to the current Nasdaq-100 index value, Nasdaq will disseminate an index value for NQX that is 1/5 of the value of the Nasdaq-100.

<sup>&</sup>lt;sup>5</sup> Nasdaq is an affiliate of the Exchange.

Page 21 of 43

companies, including investment companies. Security types generally eligible for the Nasdaq-100 include common stocks, ordinary shares, American Depository Receipts, and tracking stocks. Security or company types not included in the Nasdaq-100 are closed-end funds, convertible debentures, exchange traded funds, limited liability companies, limited partnership interests, preferred stocks, rights, shares or units of beneficial interest, warrants, units and other derivative securities.<sup>7</sup>

### **II.** NQX Options Contract

Currently, the Exchange lists and trades NDX options that are based on the full value of the Nasdaq-100. In an effort to attract additional interest in index options based on the Nasdaq-100, the Exchange now proposes to list and trade a new reduced value option contract based on this index on a twelve month pilot basis. NQX options will trade independently of and in addition to NDX options, and the NQX options will be subject to the same rules that presently govern the trading of index options based on the Nasdaq-100, including sales practice rules, margin requirements, trading rules, and position and exercise limits. Similar to NDX, NQX options will be European-style and cash-settled, and will have a contract multiplier of 100. The contract specifications for NQX options will mirror in all respects those of the NDX options contract already listed on the Exchange, except that the Exchange proposes that NQX options will be based on 1/5 of the value of the Nasdaq-100, and will be P.M.-settled pursuant to proposed Rule 2009(a)(6). Similar features are available with other index options contracts listed and/or approved for trading on the Exchange and other options exchanges, including the

<sup>&</sup>lt;sup>6</sup> The Nasdaq-100 is a broad-based index, as defined in Rule 2001(k).

<sup>&</sup>lt;sup>7</sup> A description of the Nasdaq-100 is available on Nasdaq's website at <u>https://indexes.nasdaqomx.com/docs/methodology\_NDX.pdf</u>.

Exchange's affiliate, Nasdaq Phlx ("Phlx"). Specifically, options contracts based on 1/10 the value of the Nasdaq-100, i.e., "MNX" options, are listed on the Exchange with limited strikes, and are also currently listed on Phlx and the Chicago Board Options Exchange ("CBOE"). In addition, Phlx recently received approval to trade P.M.-settled options on the full value of the Nasdaq-100 ("NDXPM").<sup>8</sup>

The value of the Nasdaq-100 has increased significantly in recent years such that the value of the index stood at 6,242.47, as of the opening of trading on December 5, 2017. As a result of the increase in the value of the underlying Nasdaq-100 index, the premium for NDX options has also increased. The Exchange believes that this has caused NDX options to trade at a level that may be uncomfortably high for certain retail and other investors. The Exchange believes that listing options on reduced values will attract a greater source of retail customer business. The Exchange further believes that listing options on reduced values will provide an opportunity for investors to trade and hedge the market risk associated with the Nasdaq-100.

With an exercise settlement value based on 1/5 of the Nasdaq-100, the Exchange believes that retail and other investors would be able to use this trading vehicle while extending a smaller outlay of capital. Furthermore, the proposed reduced value index will have a notional value at a level that is comparable to similar products that have been successful in the market, including the S&P 500, which had an index value of 2,639.78 as of the opening of trading on December 5, 2017, and the Russell 2000, which had an index value of 1,532.72 as of the opening of trading on that date. Finally, options based on 1/5 of the value of the Nasdaq-100 will be a particularly useful hedge, as NQ futures are

 <sup>&</sup>lt;u>See</u> Securities Exchange Act Release No. 81293 (August 2, 2017), 82 FR 37138 (August 8, 2017) (SR-Phlx-2017-04) (Approval Order).

Page 23 of 43

similarly based on the value of 1/5 of the value of the Nasdaq-100. The Exchange therefore believes that basing the proposed NQX options contract on 1/5 of the value of the Nasdaq-100 should attract additional investors, and, in turn, create a more active and liquid trading environment.

NQX options will also be P.M.-settled as the Exchange believes that market participants, and in particular, retail investors, who are the target audience for this product, prefer P.M.-settled index options. P.M.-settlement is preferred by retail investors as it allows market participants to hedge their exposure for the full week. A.M.-settled options by contrast are based on opening prices on the day of expiration and therefore stop trading on the day prior, leaving residual risk on the day of expiration. Feedback from members that handle retail order flow has indicated that P.M.-settlement is needed to garner retail investor support for this product. In this regard, the Exchange notes that there is ample precedent for P.M.-settlement of broad-based index options. As described above, the Exchange's affiliate, Phlx, recently received approval to list NDXPM options. In addition, CBOE offers P.M.-settled index options based on both the Standard & Poor's 500 index ("SPXW"),<sup>9</sup> and the Standard & Poor's 100 index ("OEX").<sup>10</sup>

The Exchange does not believe that the introduction of a new P.M.-settled Nasdaq-100 contract will cause any market disruptions. Similar to other P.M.-settled index option products, the Exchange is proposing to list and trade NQX options contracts pursuant to a pilot, and will provide data to the Commission during the pilot period as described in Section VI below. The Exchange will monitor for any disruptions caused by

See Securities Exchange Act Release No. 80060 (February 17, 2017), 82 FR 11673 (February 24, 2017) (SR-CBOE-2016-091) (Approval Order).

<sup>&</sup>lt;sup>10</sup> OEX has been P.M. settled since 1983.

P.M.-settlement of the proposed NQX options contract or the development of any factors that could cause such disruptions. P.M.-settled options predominate in the over-thecounter ("OTC") market, and the Exchange is not aware of any adverse effects in the OTC market attributable to the P.M.-settlement feature. The Exchange is merely proposing to offer a P.M.-settled product in an exchange environment, which offers the additional benefits of added transparency, price discovery, and stability.

### III. Trading Hours, Minimum Increments, Expirations and Strike Prices

NQX options will be available for trading during the Exchange's standard trading hours for index options, i.e., from 9:30 a.m. to 4:15 p.m. New York time,<sup>11</sup> with a minimum trading increment of \$0.05 for options trading below \$3.00 and \$0.10 for all other series.<sup>12</sup> NQX options will have monthly expiration dates on the third Friday of each month (i.e., Expiration Friday), and the Exchange proposes to list NQX options in expiration months consistent with those of other index option products available on the Exchange.<sup>13</sup> In addition, the Exchange may list long-term index options series ("LEAPS") that expire from twelve (12) to sixty (60) months from the date of issuance.<sup>14</sup> NQX options would also be eligible to be added to the Short Term Option Series Program ("Weeklies") and/or Quarterly Options Series Program ("Quarterlies") if

<sup>&</sup>lt;sup>11</sup> <u>See</u> Rule 2008(a).

<sup>&</sup>lt;sup>12</sup> <u>See</u> Rule 710(a).

<sup>&</sup>lt;sup>13</sup> <u>See</u> Rule 2009(a)(3). Rule 2009(a)(3) currently provides that the Exchange may list up to six expiration months in index option contracts at any one time that may expire at three-month intervals or in consecutive months. The Exchange intends to file separately to modify the expiration months permitted for index option contracts consistent with Phlx Rule 1101A(b).

<sup>&</sup>lt;sup>14</sup> <u>See</u> Rule 2009(b).

Page 25 of 43

designated by the Exchange pursuant to Supplementary Material .01 or .02 to Rule 2009, respectively.<sup>15</sup>

Generally, pursuant to Rule 2009(c)(1), index options listed on the Exchange are subject to strike price intervals of no less than \$5, provided that certain classes of index options (including NDX and MNX) have strike price intervals of no less than \$2.50 if the strike price is less than \$200. The Exchange proposes to amend Rule 2009(c)(1) to add NQX options to the list of classes where strike price intervals of no less than \$2.50 are generally permitted if the strike price is less than 200. In addition, Rule 2009(c)(5)provides finer strike price intervals for MNX options as these contracts are based on a reduced value of the Nasdaq-100. Specifically, Rule 2009(c)(5) provides that notwithstanding Rule 2009(c)(1) discussed above, the interval between strike prices of series of MNX options will be \$1 or greater, subject to certain conditions. The Exchange proposes to adopt the same strike price intervals for NOX options as currently approved for MNX options. Thus, notwithstanding Rule 2009(c)(1), the interval between strike prices of series of NQX options will be \$1 or greater, subject to the conditions described in Rule 2009(c)(5), which currently apply to the listing of strikes in reduced value MNX contracts. The Exchange will not list LEAPS on NOX options at intervals less than \$5. If the Exchange determines to add NQX options to the Weeklies or Quarterlies programs such options will be listed with expirations and strike prices described in Supplementary Material .01 or .02 to Rule 2009.

<sup>&</sup>lt;sup>15</sup> The Exchange expects that it will add NQX options to the Weeklies program.

Page 26 of 43

### IV. Position and Exercise Limits; Margin

As with NDX, in determining compliance with Rule 2004 – i.e., Position Limits for Broad-Based Index Options – there will be no position limits for broad-based index option contracts in the NOX class. Although there will be no position limits for NOX options, the Exchange proposes to amend Rule 2004(c) to correctly describe how positions in reduced-value options would be aggregated with full-value options. Rule 2004(c) provides that positions in reduced-value index options shall be aggregated with positions in full-value indices. In addition, the rule currently states that for such purposes, ten reduced-value contracts shall equal one contract, as this was consistent with other reduced-value contracts offered on the Exchange - i.e., MNX, which is based on 1/10 of the value of the Nasdaq-100. Since the Exchange is proposing to list a reduced-value NQX contract that is based on 1/5 of the value of the Nasdaq-100, the Exchange proposes to amend this language to state instead that reduced-value contracts will be counted consistent with their value (e.g., 5 NQX reduced-value contracts equal 1 NDX full-value contract). With this change, the rule will more accurately reflect how the Exchange would aggregate reduced-value and full-value positions for NQX. In addition, as with NDX, there would be no exercise limits for NQX.<sup>16</sup> Finally, the Exchange proposes to apply broad-based index margin requirements for the purchase and sale of NQX options that are the same as margin requirements currently in place for NDX options.

#### V. Surveillance and Capacity

The Exchange represents that it has sufficient capacity to handle additional quotations and message traffic associated with the proposed listing and trading of NQX

<sup>&</sup>lt;sup>16</sup> <u>See</u> Rule 2007(a), which provides that exercise limits for index options products are equivalent to the position limits in place for those products.

options. In addition, index options are integrated into the Exchange's existing surveillance system architecture and are thus subject to the relevant surveillance processes. The Exchange represents that it has adequate surveillance procedures to monitor trading in NQX options thereby aiding in the maintenance of a fair and orderly market.

#### VI. Pilot Program Reports

The Exchange proposes to list and trade NQX options on a pilot basis for period of twelve months ("Pilot Program"). If the Exchange were to propose an extension of the program or should the Exchange propose to make the program permanent, then the Exchange would submit a filing proposing such amendments to the program. The Exchange notes that any positions established under the pilot would not be impacted by the expiration of the pilot. For example, a position in an NQX options series that expires beyond the conclusion of the pilot period could be established during the pilot. If the Pilot Program were not extended, then the position could continue to exist. However, the Exchange notes that any further trading in the series would be restricted to transactions where at least one side of the trade is a closing transaction.

The Exchange proposes to submit a Pilot Program report to the Commission at least two months prior to the expiration date of the Pilot Program (the "annual report"). The annual report would contain an analysis of volume, open interest, and trading patterns. The analysis would examine trading in the proposed option product as well as trading in the securities that comprise the Nasdaq-100. In addition, for series that exceed certain minimum open interest parameters, the annual report would provide analysis of index price volatility and share trading activity. In addition to the annual report, the Exchange would provide the Commission with periodic interim reports while the pilot is in effect that would contain some, but not all, of the information contained in the annual report. The annual report would be provided to the Commission on a confidential basis. The annual report would contain the following volume and open interest data:<sup>17</sup>

(1) monthly volume aggregated for all trades;

(2) monthly volume aggregated by expiration date;

(3) monthly volume for each individual series;

(4) month-end open interest aggregated for all series;

(5) month-end open interest for all series aggregated by expiration date; and

(6) month-end open interest for each individual series.

In addition to the annual report, the Exchange would provide the Commission with interim reports of the information listed in Items (1) through (6) above periodically as required by the Commission while the pilot is in effect. These interim reports would also be provided on a confidential basis.

Finally, the annual report would contain the following analysis of trading patterns in Expiration Friday, P.M.-settled NQX option series in the pilot: (1) a time series analysis of open interest; and (2) an analysis of the distribution of trade sizes. Also, for series that exceed certain minimum parameters, the annual report would contain the following analysis related to index price changes and underlying share trading volume at the close on Expiration Fridays: a comparison of index price changes at the close of trading on a given Expiration Friday with comparable price changes from a control sample. The data would include a calculation of percentage price changes for various time intervals and compare that information to the respective control sample. The

<sup>&</sup>lt;sup>17</sup> Based on the data elements to be provided to the Commission for the NDXPM pilot. <u>See</u> supra note 7

Exchange would provide a calculation of share volume for a sample set of the component securities representing an upper limit on share trading that could be attributable to expiring in-the-money series. The data would include a comparison of the calculated share volume for securities in the sample set to the average daily trading volumes of those securities over a sample period. The minimum open interest parameters, control sample, time intervals, method for randomly selecting the component securities, and sample periods would be determined by the Exchange and the Commission.

#### 2. <u>Statutory Basis</u>

The Exchange believes that the proposed rule change is consistent with Section 6(b) of the Act,<sup>18</sup> in general, and furthers the objectives of Section 6(b)(5) of the Act,<sup>19</sup> in particular, in that it is designed to promote just and equitable principles of trade, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general to protect investors and the public interest. Specifically, the Exchange believes that the listing and trading of a reduced value P.M.-settled index option contract based on the Nasdaq-100 will attract order flow to the Exchange, increase the variety of listed options, and provide a valuable hedge tool to retail and other investors.

The Exchange believes that the proposed rule change will further the Exchange's goal of introducing new and innovative products to the marketplace. Specifically, the Exchange believes that NQX options would provide additional opportunities for market participants to trade and hedge exposure to the Nasdaq-100. The proposed NQ options

<sup>&</sup>lt;sup>18</sup> 15 U.S.C. 78f(b).

<sup>&</sup>lt;sup>19</sup> 15 U.S.C. 78f(b)(5).

Page 30 of 43

product is similar to NDX options that are currently listed and traded on the Exchange with two important differences: (1) NQX options will be based on 1/5 the value of the Nasdaq-100, and (2) NQX options will be P.M.-settled. These differences are based on the Exchanges experience listing NDX options, and are designed to attract additional participation from retail and other investors. Based on feedback received from members, the Exchange believes that the proposed contract specifications will be attractive to market participants, and will remove impediments to and perfect the mechanism of a free and open market and a national market system.

Currently, the Exchange believes that there is unmet market demand for exchange-listed index options on the Nasdaq-100. This unmet demand stems in part from the high value of the Nasdaq-100 and the consequently higher cost of purchasing NDX options. The value of the Nasdaq-100 was 6,242.47, as of the opening of trading on December 5, 2017, and this high value has made it more difficult for retail and other investors to comfortably purchase options on the index. The Exchange believes that a reduced value index option would allow additional participation from these investors. Specifically, the Exchange believes that basing the contract on a reduced value of the Nasdaq-100 will encourage additional participation by retail and other investors due to the reduced capital outlay needed to trade these options. While the Exchange previously listed a reduced value MNX contract that product never attracted significant trading volume. The Exchange believes that basing NQX options on 1/5 the value of the Nasdaq-100 strikes a more appropriate balance than the MNX product that is based on 1/10 the value of this index, as this value is more similar to other competitive index option

Page 31 of 43

products and is also helpful for market participants that want to hedge exposure to NQ futures that are similarly based on 1/5 the value of the Nasdaq-100.

Furthermore, based on member feedback, the Exchange believes that providing P.M.-settlement will make this product more attractive to market participants and help garner additional support for this new index options product. Specifically, the Exchange believes that P.M.-settlement will be attractive to retail and other investors that want to use these options to hedge an entire week of risk without leaving residual risk on the day of expiration, and without having to actively manage these positions, for example, by rolling their hedge into the next expiration. For this reason, other popular index option products have been transitioning to P.M.-settlement. For example, due to market demand for P.M.-settlement, CBOE recently transitioned its heavily traded SPX index options to P.M.-settlement, and removed related A.M.-settled products.<sup>20</sup> The Exchange believes that market participants similarly desire P.M.-settlement for index options on the Nasdaq-100, and proposes to offer such a product so that it can compete effectively with similar index option products offered by CBOE.

When cash-settled index options were first introduced in the 1980s, they generally utilized closing-price settlement procedures (i.e., P.M.-settlement). Due to concerns raised by the Commission on the impact of P.M.-settlement on market volatility and the operation of fair and orderly markets on the underlying cash market at or near the close of trading on expiration day, however, exchanges moved to A.M.-settlement for these products. As discussed in the recent approval of the NDXPM product,<sup>21</sup> however, the

<sup>&</sup>lt;sup>20</sup> <u>See CBOE Regulatory Circular RG10-112.</u>

 $<sup>\</sup>underline{See}$  supra note 7.

Page 32 of 43

Commission has recognized that these risks may be mitigated today by the enhanced closing procedures that are now employed by the primary equity markets. The Exchange believes that the concerns that led to the transition to A.M.-settlement for index derivatives have been largely mitigated today. Opening procedures in the 1990s were deemed acceptable to mitigate one-sided order flow driven by index option expiration. Nasdaq now has an automated closing cross that that facilitates orderly closings by aggregating a large pool of liquidity, across a variety of order types, in a single venue. The Exchange believes that Nasdaq's closing procedures are well-equipped to mitigate imbalance pressure at the close. Furthermore, the Exchange believes that the proposed Pilot Program is designed to mitigate any potential concerns regarding P.M. settlement. Specifically, the Exchange believes that the Pilot Program will provide additional trading and hedging opportunities for investors while providing the Commission with data to monitor for and assess any potential for adverse market effects of allowing P.M.-settlement for NQX options, including on the underlying component stocks.

Finally, NQX options will be subject to the same rules that presently govern the trading of index options based on the Nasdaq-100, including sales practice rules, margin requirements, trading rules, and position and exercise limits. The Exchange therefore believes that the rules applicable to trading in NQX options are consistent with the protection of investors and the public interest. Furthermore, the Exchange represents that it has sufficient systems capacity and adequate surveillance procedures to handle trading in NQX options.

#### B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule change will impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. NQX options would be available for trading to all market participants. The proposed rule change will facilitate the listing and trading of a new option product that will enhance competition among market participants, to the benefit of investors and the marketplace. The listing of NQX will enhance competition by providing investors with an additional investment vehicle, in a fully-electronic trading environment, through which investors can gain and hedge exposure to the Nasdaq-100. Furthermore, this product could offer a competitive alternative to other existing investment products that seek to allow investors to gain broad market exposure. Finally, it is possible for other exchanges to develop or license the use of a new or different index to compete with the Nasdaq-100 and seek Commission approval to list and trade options on such an index.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

No written comments were either solicited or received.

# III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

Within 45 days of the date of publication of this notice in the Federal Register or within such longer period (i) as the Commission may designate up to 90 days of such date if it finds such longer period to be appropriate and publishes its reasons for so finding or (ii) as to which the Exchange consents, the Commission shall: (a) by order approve or disapprove such proposed rule change, or (b) institute proceedings to determine whether the proposed rule change should be disapproved.

## IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

### Electronic comments:

- Use the Commission's Internet comment form (http://www.sec.gov/rules/sro.shtml); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-ISE-2017-106 on the subject line.

Paper comments:

 Send paper comments in triplicate to Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number SR-ISE-2017-106. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet Web site (http://www.sec.gov/rules/sro.shtml).

Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.

All submissions should refer to File Number SR-ISE-2017-106 and should be submitted on or before [insert date 21 days from publication in the <u>Federal Register</u>].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.<sup>22</sup>

Eduardo A. Aleman Assistant Secretary

<sup>&</sup>lt;sup>22</sup> 17 CFR 200.30-3(a)(12).

Exhibit 5 - Text of the Proposed Rule Change <u>Underlining</u> indicates additions; [Brackets] indicate deletion

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## **Rule 2004.** Position Limits for Broad-Based Index Options

(a) Rule 412 generally shall govern position limits for broad-based index options, as modified by this Rule 2004. There may be no position limit for certain Specified (as provided in Rule 2000) broad-based index options contracts. Except as otherwise indicated below, the position limit for a broad-based index option shall be 25,000 contracts on the same side of the market. Reduced-value options on broad-based security indexes for which full-value options have no position and exercise limits will similarly have no position and exercise limits. All other broad-based index options contracts shall be subject to a contract limitation fixed by the Exchange, which shall not be larger than the limits provided in the chart below.

Broad-Based Underlying Index	Standard Limit (on the same side of the market)	Restrictions
S&P SmallCap 600 Index	100,000 contracts	No more than 60,000 near- term
S&P MidCap 400 Index	45,000 contracts	No more than 25,000 near- term
Reduced Value S&P 1000 Index	50,000 contracts	No more than 30,000 near- term
Micro S&P 1000 Index	500,000 contracts	No more than 300,000 near- term
Nasdaq 100 Index	None	None
Mini Nasdaq 100 Index	None	None
Russell 3000 Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 3000 Index	500,000 contracts	No more than 300,000 near- term
Russell 3000 Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 3000 Value Index	500,000 contracts	No more than 300,000 near- term

Russell 3000 Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 3000 Growth Index	500,000 contracts	No more than 300,000 near- term
Russell 2500 Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 2500 Index	500,000 contracts	No more than 300,000 near- term
Russell 2500 Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 2500 Value Index	500,000 contracts	No more than 300,000 near-term
Russell 2500 Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 2500 Growth Index	500,000 contracts	No more than 300,000 near- term
Russell 2000 Index	None	None
Mini Russell 2000 Index	None	None
Russell 2000 Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 2000 Value Index	500,000 contracts	No more than 300,000 near- term
Russell 2000 Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 2000 Growth Index	500,000 contracts	No more than 300,000 near- term
Russell 1000 Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 1000 Index	500,000 contracts	No more than 300,000 near- term

Russell 1000 Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 1000 Value Index	500,000 contracts	No more than 300,000 near- term
Russell 1000 Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell 1000 Growth Index	500,000 contracts	No more than 300,000 near- term
Russell Top 200 Index	50,000 contracts	No more than 30,000 near- term
Mini Russell Top 200 Index	500,000 contracts	No more than 300,000 near- term
Russell Top 200 Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell Top 200 Value Index	500,000 contracts	No more than 300,000 near- term
Russell Top 200 Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell Top 200 Growth Index	500,000 contracts	No more than 300,000 near- term
Russell MidCap Index	50,000 contracts	No more than 30,000 near- term
Mini Russell MidCap Index	500,000 contracts	No more than 300,000 near- term
Russell MidCap Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell MidCap Value Index	500,000 contracts	No more than 300,000 near- term
Russell MidCap Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell MidCap Growth Index	500,000 contracts	No more than 300,000 near- term

Russell Small Cap Completeness Index	50,000 contracts	No more than 30,000 near- term
Mini Russell Small Cap Completeness Index	500,000 contracts	No more than 300,000 near- term
Russell Small Cap Completeness Value Index	50,000 contracts	No more than 30,000 near- term
Mini Russell Small Cap Completeness Value Index	500,000 contracts	No more than 300,000 near- term
Russell Small Cap Completeness Growth Index	50,000 contracts	No more than 30,000 near- term
Mini Russell Small Cap Completeness Growth Index	500,000 contracts	No more than 300,000 near- term
Mini NYSE U.S. 100 Index	50,000 contracts	No more than 30,000 near- term
Micro NYSE U.S. 100 Index	500,000 contracts	No more than 300,000 near- term
Mini NYSE International 100 Index	50,000 contracts	No more than 30,000 near- term
Micro NYSE International 100 Index	500,000 contracts	No more than 300,000 near- term
Mini NYSE World Leaders Index	50,000 contracts	No more than 30,000 near- term
Micro NYSE World Leaders Index	500,000 contracts	No more than 300,000 near- term
ISE 250 Index	50,000 contracts	No more than 30,000 near- term
Mini ISE 250 Index	500,000 contracts	No more than 300,000 near- term

ISE 100 Index	50,000 contracts	No more than 30,000 near- term
Mini ISE 100 Index	500,000 contracts	No more than 300,000 near- term
ISE 50 Index	50,000 contracts	No more than 30,000 near- term
Mini ISE 50 Index	500,000 contracts	No more than 300,000 near- term
FTSE 100 Index	25,000 contracts	No more than 15,000 near- term
Mini FTSE 100 Index	250,000 contracts	No more than 150,000 near- term
Micro FTSE 100 Index	2,500,000 contracts	No more than 1,500,000 near- term
FTSE 250 Index	25,000 contracts	No more than 15,000 near- term
Mini FTSE 250 Index	250,000 contracts	No more than 150,000 near- term
Micro FTSE 250 Index	2,500,000 contracts	No more than 1,500,000 near- term
Mini DAX Index	250,000 contracts	No more than 150,000 near- term
Nations VolDex Index	None	None
Nasdaq 100 Reduced Value Index	None	None

(b) No change.

(c) Positions in reduced-value index options shall be aggregated with positions in full-value indices. For such purposes, <u>reduced-value contracts will be counted consistent with their value (e.g., 5 NQX reduced-value contracts equal 1 NDX full-value contract)</u>[ten reduced-value contracts shall equal one contract].

(d) No change.

\* \* \*

## **Rule 2009. Terms of Index Options Contracts**

(a) *General*.

(1) - (3) No change.

(4) *"European-Style Exercise."* The following European-style index options, some of which may be A.M.-settled as provided in paragraph (a)(5), are approved for trading on the Exchange:

(i) – (xci) No change. (xcii) Nasdaq 100 Reduced Value Index

(5) No change.

(6) In addition to A.M.-settled Nasdaq-100 Index options approved for trading on the Exchange pursuant to Rule 2009(a)(5), the Exchange may also list options on the Nasdaq 100 Reduced Value Index ("NQX") whose exercise settlement value is derived from closing prices on the expiration day ("P.M.settled"). NQX options will be listed for trading for a pilot period ending 12 months following the date of the first listing of the options.

(b) Long-Term Index Options Series.

(1) No change.

(2) Reduced-Value Long Term Options Series.

(i) Reduced-value long term options series on the following stock indices are approved for trading on the Exchange:

(A) S&P SmallCap 600 Index
(B) Morgan Stanley Technology Index
(C) S&P MidCap 400 Index
(D) Nasdaq 100 Index

(ii) No change.

(c) *Procedures for Adding and Deleting Strike Prices*. The procedures for adding and deleting strike prices for index options are provided in Rule 504, as amended by the following:

(1) The interval between strike prices will be no less than \$5.00; provided, that in the case of the following classes of index options, the interval between strike

prices will be no less than \$2.50:

## (i) – (xci) No change. (xcii) Nasdaq 100 Reduced Value Index, if the strike price is less than \$200.00

(2) - (4) No change.

(5) Notwithstanding Rule 2009(c)(1), the interval between strike prices of series of Mini-Nasdaq-100 Index ("MNX" or "Mini-NDX") <u>or Nasdaq 100</u> <u>Reduced Value Index ("NQX")</u> options will be \$1 or greater, subject to following conditions:

(i) Initial Series. The Exchange may list series at \$1 or greater strike price intervals for Mini-NDX <u>or NQX</u> options, and will list at least two strike prices above and two strike prices below the current value of MNX <u>or NQX</u> at about the time a series is opened for trading on the Exchange. The Exchange shall list strike prices for Mini-NDX <u>or NQX</u> options that are within 5 points from the closing value of MNX <u>or NQX</u> on the preceding day.

(ii) Additional Series. Additional series of the same class of Mini-NDX <u>or NQX</u> options may be opened for trading on the Exchange when the Exchange deems it necessary to maintain an orderly market, to meet customer demand or when the underlying MNX <u>or NQX</u> moves substantially from the initial exercise price or prices. To the extent that any additional strike prices are listed by the Exchange, such additional strike prices shall be within thirty percent (30%) above or below the closing value of MNX <u>or NQX</u>. The Exchange may also open additional strike prices that are more than 30% above or below the current MNX <u>or NQX</u> value provided that demonstrated customer interest exists for such series, as expressed by institutional, corporate or individual customers or their brokers. Market-Makers trading for their own account shall not be considered when determining customer interest under this provision. In addition to the initial listed series, the Exchange may list up to sixty (60) additional series per expiration month for each series in Mini-NDX <u>or NQX</u> options.

(iii) The Exchange shall not list LEAPS on Mini-NDX <u>or NQX</u> options at intervals less than \$5.

(iv)(A) Delisting Policy. With respect to Mini-NDX <u>or NQX</u> options added pursuant to the above paragraphs, the Exchange will, on a monthly basis, review series that are outside a range of five (5) strikes above and five (5) strikes below the current value of MNX <u>or NQX</u>, and delist series with no open interest in both the put and the call series having a: (i) strike higher than the highest strike price with open interest in the put and/or call series for a given expiration month; and (ii) strike lower than the lowest strike price with open interest in the put and/or call series for a given expiration month. (B) Notwithstanding the above referenced delisting policy, Customer requests to add strikes and/or maintain strikes in Mini-NDX <u>or NQX</u> option series eligible for delisting shall be granted.

(C) In connection with the above referenced delisting policy, if the Exchange identifies series for delisting, the Exchange shall notify other options exchanges with similar delisting policies regarding eligible series for delisting, and shall work with such other exchanges to develop a uniform list of series to be delisted, so as to ensure uniform series delisting of multiply listed Mini-NDX <u>or NQX</u> options.

(6) - (7) No change.

(d) - (e) No change.

# Supplementary Material to Rule 2009

.01 – .06 No change.

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