Page 1 of * <mark>23</mark>		SECURITIES AND EXCHA WASHINGTON, D Form 19b	D.C. 20549		File No. * SR 2022 - * 06 No. (req. for Amendments *)
Filing by Nasc	aq ISE, LLC				
Pursuant to Rul	e 19b-4 under the Securities Exch	ange Act of 1934			
Initial * ✓	Amendment *	Withdrawal	Section 19(b)(2	2)* Section 19(b)(3)(A) * Section 19(b)(3)(B) *
Pilot	Extension of Time Period for Commission Action *	Date Expires *		Rule 19b-4(f)(1) 19b-4(f)(2) 19b-4(f)(3)	19b-4(f)(4) 19b-4(f)(5) 19b-4(f)(6)
Notice of pro	oposed change pursuant to the Pag (e)(1) *	yment, Clearing, and Settlement A Section 806(e)(2) *	Act of 2010	Security-Based Swap Securities Exchange Section 3C(b)(2) *	Submission pursuant to the Act of 1934
Exhibit 2 Se	nt As Paper Document	Exhibit 3 Sent As Paper D	ocument		
	on rief description of the action (limit 2 amend Market Maker Plus Tier 1b		tial is checked *).		
Provide the	nformation name, telephone number, and e-m respond to questions and commer		staff of the self-reg	ulatory organization	
First Name '	Sun	Last Name * Kim			
Title *	Associate General Counsel				
E-mail *	sun.kim@nasdaq.com				
Telephone *	(646) 420-7816	Fax			
Signature Pursuant to has duty ca	the requirements of the Securities used this filing to be signed on its t	Exchange of 1934, Nasdaq ISE pehalf by the undersigned thereu	i, LLC nto duty authorized		
Date	03/01/2022		(Title	e *)	
Ву	John Zecca	EVP :	and Chief Legal Of	ficer	
	(Name *)				
form. A digital :	n the signature block at right will initiate digitall signature is as legally binding as a physical sig iis form cannot be changed.			Date: 2022.03.01 10:50:12 -05'00'	

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

For complete Form 19b-4 instructions please refer to the EFFS website.

Form 19b-4 Information *			
Add	Remove	View	
SR-ISE-2022-06 19b-4.doc			

The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.

Exhibit 1 - Notice of Proposed Rule Change *

Add Remove View

SR-ISE-2022-06 Exhibit 1.doc

The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)

Exhibit 1A - Notice of Proposed Rule Change, Security-Based Swap Submission, or Advanced Notice by Clearing Agencies *

Add Remove View

The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)

Exhibit 2- Notices, Written Comments, Transcripts, Other Communications

Add Remove View

Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.

Exhibit Sent As Paper Document

Exhibit Sent As Paper Document

Exhibit 3 - Form, Report, or Questionnaire

Add Remove View

Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.

Exhibit 4 - Marked Copies

Add Remove View

The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.

Exhibit 5 - Proposed Rule Text

Add Remove View

SR-ISE-2022-06 Exhibit 5.doc

The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change

Partial Amendment

Add Remove View

If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.

SR-ISE-2022-06 Page 3 of 23

1. Text of the Proposed Rule Change

(a) Nasdaq ISE, LLC ("ISE" or "Exchange"), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹ and Rule 19b-4 thereunder,² is filing with the Securities and Exchange Commission ("SEC" or "Commission") a proposal to amend its Pricing Schedule at Options 7, Section 3 to increase the Market Maker Plus Tier 1b rebate for SPY, QQQ, and IWM.

A notice of the proposed rule change for publication in the <u>Federal Register</u> is attached as <u>Exhibit 1</u>. The text of the proposed rule change is attached as <u>Exhibit 5</u>.

- (b) Not applicable.
- (c) Not applicable.

2. Procedures of the Self-Regulatory Organization

The proposed rule change was approved by senior management of the Exchange pursuant to authority delegated by the Board of Directors (the "Board"). Exchange staff will advise the Board of any action taken pursuant to delegated authority. No other action is necessary for the filing of the rule change.

Questions and comments on the proposed rule change may be directed to:

Sun Kim Associate General Counsel Nasdaq, Inc. 646-420-7816

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

SR-ISE-2022-06 Page 4 of 23

3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

a. <u>Purpose</u>

The purpose of the proposed rule change is to amend the Exchange's Pricing Schedule at Options 7, Section 3 to increase the Market Maker Plus Tier 1b rebate for SPY, QQQ, and IWM.

Today, the Exchange operates a Market Maker Plus program for regular orders in Select Symbols³ and Non-Select Symbols⁴ that provides tiered incentives to Market Makers⁵ based on time spent quoting at the National Best Bid or National Best Offer ("NBBO").⁶ This program is designed to reward Market Makers that contribute to market quality by maintaining tight markets in symbols traded on the Exchange. In particular, Market Makers that qualify for this program will not pay the maker fee of \$0.18 per contract (in Select Symbols) or \$0.70 per contract (in Non-Select Symbols), and will instead receive incentives based on the applicable Market Maker Plus Tier for which they qualify. Market Makers are evaluated each trading day for the percentage of time spent on the NBBO for qualifying series that expire in two successive thirty calendar day periods beginning on that trading day. A Market Maker Plus is a Market Maker who is on the NBBO a specified percentage of the time on average for the month based on

³ "Select Symbols" are options overlying all symbols listed on the Exchange that are in the Penny Interval Program.

^{4 &}quot;Non-Select Symbols" are options overlying all symbols excluding Select Symbols.

The term "Market Makers" refers to Competitive Market Makers and Primary Market Makers, collectively.

⁶ See Options 7, Section 3, note 5.

SR-ISE-2022-06 Page 5 of 23

daily performance in the qualifying series for each of the two successive periods described above.⁷

For SPY, QQQ, and IWM, the Exchange currently provides the below marker rebates based on the applicable Market Maker Plus tier for which the Market Maker qualifies.

S	PY, QQQ, and IWM		
Market Maker Plus Tier (Specified Percentage)	Regular Maker Rebate	Linked Maker Rebate	
Tier 1a (50% to less than 65%)	(\$0.00)	N/A	
Tier 1b (65% to less than 80%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.10% of Customer Total Consolidated Volume)	(\$0.05)	N/A	
Tier 2 (80% to less than 85%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.20% of Customer Total Consolidated Volume)	(\$0.18)	(\$0.15)	
Tier 3 (85% to less than 90%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.25% of Customer Total Consolidated Volume)	(\$0.22)	(\$0.19)	
Tier 4 (90% or greater) or (over 50% and adds liquidity in the	(\$0.26)	(\$0.23)	

Qualifying series are series trading between \$0.03 and \$3.00 (for options whose underlying stock's previous trading day's last sale price was less than or equal to \$100) and between \$0.10 and \$3.00 (for options whose underlying stock's previous trading day's last sale price was greater than \$100) in premium.

SR-ISE-2022-06 Page 6 of 23

qualifying symbol that is executed at a volume of greater than 0.50% of Customer Total Consolidated Volume)

The Exchange now proposes to increase the Market Maker Plus Tier 1b rebate from \$0.05 to \$0.10 per contract. No other changes are being made to the Market Maker Plus program under this proposal.

By increasing the Tier 1b rebate, the Exchange seeks to further incentivize Market Makers to participate in the Market Maker Plus program for SPY, QQQ, and IWM. By fortifying participation in this program, the Exchange believes that the proposed changes will continue to encourage Market Makers to post quality markets in SPY, QQQ, and IWM, thereby improving trading conditions for all market participants through narrower bid-ask spreads and increased depth of liquidity available at the inside market.

b. Statutory Basis

The Exchange believes that its proposal is consistent with Section 6(b) of the Act,⁸ in general, and furthers the objectives of Sections 6(b)(4) and 6(b)(5) of the Act,⁹ in particular, in that it provides for the equitable allocation of reasonable dues, fees, and other charges among members and issuers and other persons using any facility, and is not designed to permit unfair discrimination between customers, issuers, brokers, or dealers.

The Exchange's proposed changes to its Pricing Schedule are reasonable in several respects. As a threshold matter, the Exchange is subject to significant competitive forces in the market for options securities transaction services that constrain

⁸ 15 U.S.C. 78f(b).

⁹ 15 U.S.C. 78f(b)(4) and (5).

SR-ISE-2022-06 Page 7 of 23

its pricing determinations in that market. The fact that this market is competitive has long been recognized by the courts. In NetCoalition v. Securities and Exchange

Commission, the D.C. Circuit stated as follows: "[n]o one disputes that competition for order flow is 'fierce.' ... As the SEC explained, '[i]n the U.S. national market system, buyers and sellers of securities, and the broker-dealers that act as their order-routing agents, have a wide range of choices of where to route orders for execution'; [and] 'no exchange can afford to take its market share percentages for granted' because 'no exchange possesses a monopoly, regulatory or otherwise, in the execution of order flow from broker dealers'...."

10

The Commission and the courts have repeatedly expressed their preference for competition over regulatory intervention in determining prices, products, and services in the securities markets. In Regulation NMS, while adopting a series of steps to improve the current market model, the Commission highlighted the importance of market forces in determining prices and SRO revenues and, also, recognized that current regulation of the market system "has been remarkably successful in promoting market competition in its broader forms that are most important to investors and listed companies." ¹¹

Numerous indicia demonstrate the competitive nature of this market. For example, clear substitutes to the Exchange exist in the market for options security transaction services. The Exchange is only one of sixteen options exchanges to which market participants may direct their order flow. Within this environment, market

NetCoalition v. SEC, 615 F.3d 525, 539 (D.C. Cir. 2010) (quoting Securities Exchange Act Release No. 59039 (December 2, 2008), 73 FR 74770, 74782-83 (December 9, 2008) (SR-NYSEArca-2006-21)).

Securities Exchange Act Release No. 51808 (June 9, 2005), 70 FR 37496, 37499 (June 29, 2005) ("Regulation NMS Adopting Release").

SR-ISE-2022-06 Page 8 of 23

participants can freely and often do shift their order flow among the Exchange and competing venues in response to changes in their respective pricing schedules. As such, the proposal represents a reasonable attempt by the Exchange to increase its liquidity and market share relative to its competitors.

In particular, the Exchange's proposal to increase the SPY, QQQ, and IWM Tier 1b rebate from \$0.05 to \$0.10 per contract is a reasonable attempt to fortify participation in the Market Maker Plus program and improve market quality on ISE. The Exchange will apply the proposed changes to SPY, QQQ, and IWM as they are three of the most actively traded symbols on ISE, so the Exchange believes that further incentivizing liquidity in these three names will have a significant and beneficial impact on market quality on ISE.

The Exchange also believes that the proposed changes are equitable and not unfairly discriminatory as all Market Makers would be eligible to receive the increased Tier 1b rebate in SPY, QQQ, and IWM by meeting the quoting requirements described above. Furthermore, the Exchange continues to believe that it is not unfairly discriminatory to offer this program's incentives to Market Makers only. Market Makers, and in particular, those Market Makers that participate in and qualify for the Market Maker Plus program, add value through continuous quoting, and are subject to additional requirements and obligations (such as quoting obligations) that other market participants are not. Lastly, the proposed changes will further encourage Market Makers to maintain tight markets in SPY, QQQ, and IWM, thereby increasing liquidity and attracting additional order flow to the Exchange, which will benefit all market participants in the quality of order interaction.

SR-ISE-2022-06 Page 9 of 23

4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act.

In terms of intra-market competition, while the proposed increase to the SPY, QQQ, and IWM Tier 1b rebate would apply directly to Market Makers that participate in the Market Maker Plus program, the Exchange believes that the proposed changes will further strengthen participation in the program, ultimately to the benefit of all market participants. As discussed above, continuing to encourage participation in the Market Maker Plus program will improve market quality by incentivizing Market Makers to provide significant quoting at the NBBO. This, in turn, improves trading conditions for all market participants through narrower bid-ask spreads and increased depth of liquidity available at the inside market, thereby attracting additional order flow to the Exchange.

In terms of inter-market competition, the Exchange notes that it operates in a highly competitive market in which market participants can readily favor competing venues if they deem fee levels at a particular venue to be excessive, or rebate opportunities available at other venues to be more favorable. In such an environment, the Exchange must continually adjust its fees and rebates to remain competitive with other exchanges. Because competitors are free to modify their own fees in response, and because market participants may readily adjust their order routing practices, the Exchange believes that the degree to which fee changes in this market may impose any burden on competition is extremely limited.

In sum, if the changes proposed herein are unattractive to market participants, it is likely that the Exchange will lose market share as a result. Accordingly, the Exchange

SR-ISE-2022-06 Page 10 of 23

does not believe that the proposed changes will impair the ability of members or competing order execution venues to maintain their competitive standing in the financial markets.

- 5. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others</u>
 - No written comments were either solicited or received.
- Extension of Time Period for Commission Action
 Not applicable.
- 7. <u>Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2)</u>

Pursuant to Section 19(b)(3)(A)(ii) of the Act,¹² the Exchange has designated this proposal as establishing or changing a due, fee, or other charge imposed by the self-regulatory organization on any person, whether or not the person is a member of the self-regulatory organization, which renders the proposed rule change effective upon filing.

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is: (i) necessary or appropriate in the public interest; (ii) for the protection of investors; or (iii) otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

8. <u>Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission</u>

Not applicable.

¹⁵ U.S.C. 78s(b)(3)(A)(ii).

SR-ISE-2022-06 Page 11 of 23

Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act
 Not applicable.

10. Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act

Not applicable.

11. <u>Exhibits</u>

- 1. Notice of Proposed Rule Change for publication in the <u>Federal Register</u>.
- 5. Text of the proposed rule change.

SR-ISE-2022-06 Page 12 of 23

EXHIBIT 1

SECURITIES AND EXCHANGE COMMISSION (Release No. ; File No. SR-ISE-2022-06)

March , 2022

Self-Regulatory Organizations; Nasdaq ISE, LLC; Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Amend Market Maker Plus Tier 1b Rebate for SPY, QQQ, and IWM

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹, and Rule 19b-4 thereunder,² notice is hereby given that on March 1, 2022, Nasdaq ISE, LLC ("ISE" or "Exchange") filed with the Securities and Exchange Commission ("SEC" or "Commission") the proposed rule change as described in Items I, II, and III, below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the</u>
Proposed Rule Change

The Exchange proposes to amend its Pricing Schedule at Options 7, Section 3 to increase the Market Maker Plus Tier 1b rebate for SPY, OOO, and IWM.

The text of the proposed rule change is available on the Exchange's Website at https://listingcenter.nasdaq.com/rulebook/ise/rules, at the principal office of the Exchange, and at the Commission's Public Reference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

SR-ISE-2022-06 Page 13 of 23

received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> <u>Basis for, the Proposed Rule Change</u>

1. Purpose

The purpose of the proposed rule change is to amend the Exchange's Pricing Schedule at Options 7, Section 3 to increase the Market Maker Plus Tier 1b rebate for SPY, QQQ, and IWM.

Today, the Exchange operates a Market Maker Plus program for regular orders in Select Symbols³ and Non-Select Symbols⁴ that provides tiered incentives to Market Makers⁵ based on time spent quoting at the National Best Bid or National Best Offer ("NBBO").⁶ This program is designed to reward Market Makers that contribute to market quality by maintaining tight markets in symbols traded on the Exchange. In particular, Market Makers that qualify for this program will not pay the maker fee of \$0.18 per contract (in Select Symbols) or \$0.70 per contract (in Non-Select Symbols), and will instead receive incentives based on the applicable Market Maker Plus Tier for which they qualify. Market Makers are evaluated each trading day for the percentage of

³ "Select Symbols" are options overlying all symbols listed on the Exchange that are in the Penny Interval Program.

^{4 &}quot;Non-Select Symbols" are options overlying all symbols excluding Select Symbols.

The term "Market Makers" refers to Competitive Market Makers and Primary Market Makers, collectively.

⁶ See Options 7, Section 3, note 5.

SR-ISE-2022-06 Page 14 of 23

time spent on the NBBO for qualifying series that expire in two successive thirty calendar day periods beginning on that trading day. A Market Maker Plus is a Market Maker who is on the NBBO a specified percentage of the time on average for the month based on daily performance in the qualifying series for each of the two successive periods described above.⁷

For SPY, QQQ, and IWM, the Exchange currently provides the below marker rebates based on the applicable Market Maker Plus tier for which the Market Maker qualifies.

SPY, QQQ, and IWM			
Market Maker Plus Tier (Specified Percentage)	Regular Maker Rebate	Linked Maker Rebate	
Tier 1a (50% to less than 65%)	(\$0.00)	N/A	
Tier 1b (65% to less than 80%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.10% of Customer Total Consolidated Volume)	(\$0.05)	N/A	
Tier 2 (80% to less than 85%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.20% of Customer Total Consolidated Volume)	(\$0.18)	(\$0.15)	
Tier 3 (85% to less than 90%) or (over 50% and adds liquidity in the qualifying symbol that is	(\$0.22)	(\$0.19)	

Qualifying series are series trading between \$0.03 and \$3.00 (for options whose underlying stock's previous trading day's last sale price was less than or equal to \$100) and between \$0.10 and \$3.00 (for options whose underlying stock's previous trading day's last sale price was greater than \$100) in premium.

SR-ISE-2022-06 Page 15 of 23

executed at a volume of greater than 0.25% of Customer Total Consolidated Volume)

Tier 4 (90% or greater) or (over	(\$0.26)	(\$0.23)
50% and adds liquidity in the	(+)	(+)
qualifying symbol that is executed		
at a volume of greater than 0.50%		
of Customer Total Consolidated		
Volume)		

The Exchange now proposes to increase the Market Maker Plus Tier 1b rebate from \$0.05 to \$0.10 per contract. No other changes are being made to the Market Maker Plus program under this proposal.

By increasing the Tier 1b rebate, the Exchange seeks to further incentivize Market Makers to participate in the Market Maker Plus program for SPY, QQQ, and IWM. By fortifying participation in this program, the Exchange believes that the proposed changes will continue to encourage Market Makers to post quality markets in SPY, QQQ, and IWM, thereby improving trading conditions for all market participants through narrower bid-ask spreads and increased depth of liquidity available at the inside market.

2. Statutory Basis

The Exchange believes that its proposal is consistent with Section 6(b) of the Act,⁸ in general, and furthers the objectives of Sections 6(b)(4) and 6(b)(5) of the Act,⁹ in particular, in that it provides for the equitable allocation of reasonable dues, fees, and other charges among members and issuers and other persons using any facility, and is not designed to permit unfair discrimination between customers, issuers, brokers, or dealers.

⁸ 15 U.S.C. 78f(b).

^{9 15} U.S.C. 78f(b)(4) and (5).

SR-ISE-2022-06 Page 16 of 23

The Commission and the courts have repeatedly expressed their preference for competition over regulatory intervention in determining prices, products, and services in the securities markets. In Regulation NMS, while adopting a series of steps to improve the current market model, the Commission highlighted the importance of market forces in determining prices and SRO revenues and, also, recognized that current regulation of the market system "has been remarkably successful in promoting market competition in its broader forms that are most important to investors and listed companies." ¹¹

Numerous indicia demonstrate the competitive nature of this market. For

NetCoalition v. SEC, 615 F.3d 525, 539 (D.C. Cir. 2010) (quoting Securities Exchange Act Release No. 59039 (December 2, 2008), 73 FR 74770, 74782-83 (December 9, 2008) (SR-NYSEArca-2006-21)).

Securities Exchange Act Release No. 51808 (June 9, 2005), 70 FR 37496, 37499 (June 29, 2005) ("Regulation NMS Adopting Release").

SR-ISE-2022-06 Page 17 of 23

example, clear substitutes to the Exchange exist in the market for options security transaction services. The Exchange is only one of sixteen options exchanges to which market participants may direct their order flow. Within this environment, market participants can freely and often do shift their order flow among the Exchange and competing venues in response to changes in their respective pricing schedules. As such, the proposal represents a reasonable attempt by the Exchange to increase its liquidity and market share relative to its competitors.

In particular, the Exchange's proposal to increase the SPY, QQQ, and IWM Tier 1b rebate from \$0.05 to \$0.10 per contract is a reasonable attempt to fortify participation in the Market Maker Plus program and improve market quality on ISE. The Exchange will apply the proposed changes to SPY, QQQ, and IWM as they are three of the most actively traded symbols on ISE, so the Exchange believes that further incentivizing liquidity in these three names will have a significant and beneficial impact on market quality on ISE.

The Exchange also believes that the proposed changes are equitable and not unfairly discriminatory as all Market Makers would be eligible to receive the increased Tier 1b rebate in SPY, QQQ, and IWM by meeting the quoting requirements described above. Furthermore, the Exchange continues to believe that it is not unfairly discriminatory to offer this program's incentives to Market Makers only. Market Makers, and in particular, those Market Makers that participate in and qualify for the Market Maker Plus program, add value through continuous quoting, and are subject to additional requirements and obligations (such as quoting obligations) that other market participants are not. Lastly, the proposed changes will further encourage Market Makers to maintain

SR-ISE-2022-06 Page 18 of 23

tight markets in SPY, QQQ, and IWM, thereby increasing liquidity and attracting additional order flow to the Exchange, which will benefit all market participants in the quality of order interaction.

B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act.

In terms of intra-market competition, while the proposed increase to the SPY, QQQ, and IWM Tier 1b rebate would apply directly to Market Makers that participate in the Market Maker Plus program, the Exchange believes that the proposed changes will further strengthen participation in the program, ultimately to the benefit of all market participants. As discussed above, continuing to encourage participation in the Market Maker Plus program will improve market quality by incentivizing Market Makers to provide significant quoting at the NBBO. This, in turn, improves trading conditions for all market participants through narrower bid-ask spreads and increased depth of liquidity available at the inside market, thereby attracting additional order flow to the Exchange.

In terms of inter-market competition, the Exchange notes that it operates in a highly competitive market in which market participants can readily favor competing venues if they deem fee levels at a particular venue to be excessive, or rebate opportunities available at other venues to be more favorable. In such an environment, the Exchange must continually adjust its fees and rebates to remain competitive with other exchanges. Because competitors are free to modify their own fees in response, and because market participants may readily adjust their order routing practices, the

SR-ISE-2022-06 Page 19 of 23

Exchange believes that the degree to which fee changes in this market may impose any burden on competition is extremely limited.

In sum, if the changes proposed herein are unattractive to market participants, it is likely that the Exchange will lose market share as a result. Accordingly, the Exchange does not believe that the proposed changes will impair the ability of members or competing order execution venues to maintain their competitive standing in the financial markets.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

No written comments were either solicited or received.

III. <u>Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action</u>

The foregoing rule change has become effective pursuant to Section 19(b)(3)(A)(ii) of the Act. ¹² At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is: (i) necessary or appropriate in the public interest; (ii) for the protection of investors; or (iii) otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

¹⁵ U.S.C. 78s(b)(3)(A)(ii).

SR-ISE-2022-06 Page 20 of 23

Electronic comments:

 Use the Commission's Internet comment form (http://www.sec.gov/rules/sro.shtml); or

• Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-ISE-2022-06 on the subject line.

Paper comments:

Send paper comments in triplicate to Secretary, Securities and Exchange
 Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number SR-ISE-2022-06. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet Web site (http://www.sec.gov/rules/sro.shtml).

Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.

SR-ISE-2022-06 Page 21 of 23

All submissions should refer to File Number SR-ISE-2022-06 and should be submitted on or before [insert date 21 days from publication in the <u>Federal Register</u>].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. ¹³

J. Matthew DeLesDernier Assistant Secretary

¹³ 17 CFR 200.30-3(a)(12).

SR-ISE-2022-06 Page 22 of 23

EXHIBIT 5

Deleted text is [bracketed]. New text is <u>underlined</u>.

Nasdaq ISE, LLC Rules

* * * * *

Options 7 Pricing Schedule

* * * * *

Section 3. Regular Order Fees and Rebates

* * * * *

5. Market Makers that qualify for Market Maker Plus will not pay this fee if they meet the applicable tier thresholds set forth in the table below, and will instead be assessed the below fees or rebates based on the applicable tier for which they qualify.

* * * * *

SPY, QQQ, and IWM

Market Maker Plus Tier (Specified Percentage)	Regular Maker Rebate	Linked Maker Rebate ⁽⁹⁾ (12)
Tier 1a (50% to less than 65%)	(\$0.00)	N/A
Tier 1b (65% to less than 80%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.10% of Customer Total Consolidated Volume)	(\$0.[05]10)	N/A
Tier 2 (80% to less than 85%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.20% of Customer Total Consolidated Volume)	(\$0.18)	(\$0.15)
Tier 3 (85% to less than 90%) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.25% of Customer Total Consolidated Volume)	(\$0.22)	(\$0.19)

SR-ISE-2022-06 Page 23 of 23

Tier 4 (90% or greater) or (over 50% and adds liquidity in the qualifying symbol that is executed at a volume of greater than 0.50% of Customer Total Consolidated Volume)

(\$0.26) (\$0.23)

* * * * *