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OMB Number: 3235-0045
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Page 1 of * 20		SECURITIES AND EXCHANGE COMMISSION File No.* SR - 20 WASHINGTON, D.C. 20549 Form 19b-4 Amendment No. (req. for Amendment No.)					SR - 2016 - * 026 Amendments *)	
Filing by NASDAQ Stock Market								
Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934								
Initial *		Amendment *	Withdrawal	Section 19(t	o)(2) *	Section 🗸	on 19(b)(3)(A) *	Section 19(b)(3)(B) *
Pilot		ension of Time Period Commission Action *	Date Expires *			19b-4(f) 19b-4(f)	)(2)	
Notice of proposed change pursuant  Section 806(e)(1) *			to the Payment, Clear Section 806(e)(2) *	ment Act	ct of 2010  Security-Based Swap Submission pursuant to the Securities Exchange Act of 1934  Section 3C(b)(2) *			
Exhibit 2 Sent As Paper Document  Exhibit 3 Sent As Paper Document  Exhibit 3 Sent As Paper Document								
Description  Provide a brief description of the action (limit 250 characters, required when Initial is checked *).  A proposed rule change to amend Nasdaq Rule 5745 Exchange Traded Managed Fund.								
Contact Information  Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.								
First Na	ame *	Jonathan		Last Name *	Cayne			
Title *		Senior Associate Ger						
	E-mail * jonathan.cayne@nasdaq.com							
Telepho			Fax (301) 978-8472	2				
Signature  Pursuant to the requirements of the Securities Exchange Act of 1934,								
has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized.  (Title *)								
Date 02/17/2016 Executive Vice President and General Counsel							neral Counsel	
		rd S. Knight						
(Name *)  NOTE: Clicking the button at right will digitally sign and lock this form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed.								

#### SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information \* clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal Remove is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for publication Exhibit 1 - Notice of Proposed Rule Change \* in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Add Remove View Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) The Notice section of this Form 19b-4 must comply with the guidelines for publication **Exhibit 1A- Notice of Proposed Rule** in the Federal Register as well as any requirements for electronic filing as published Change, Security-Based Swap Submission, by the Commission (if applicable). The Office of the Federal Register (OFR) offers or Advance Notice by Clearing Agencies \* guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Exhibit 2 - Notices, Written Comments, Copies of notices, written comments, transcripts, other communications. If such Transcripts, Other Communications documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G. Remove View Add Exhibit Sent As Paper Document П Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document The full text shall be marked, in any convenient manner, to indicate additions to and **Exhibit 4 - Marked Copies** deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit Add Remove View the staff to identify immediately the changes made from the text of the rule with which it has been working. **Exhibit 5 - Proposed Rule Text** The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part Add Remove View of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy **Partial Amendment** proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial

amendment shall be clearly identified and marked to show deletions and additions.

## 1. <u>Text of Proposed Rule Change</u>

(a) Pursuant to the provisions of Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act"), 1 and Rule 19b-4 thereunder, 2 The NASDAQ Stock Market LLC ("Nasdaq" or the "Exchange") is filing with the Securities and Exchange Commission ("Commission") a proposed rule change to amend Nasdaq Rule 5745 (Exchange-Traded Managed Fund ("NextShares")) in connection with a type of open-end management investment company registered under the Investment Company Act of 1940, as amended ("1940 Act"). The shares of a NextShares are collectively referred to herein as "Shares." (b) and (c) Not applicable.

## 2. <u>Procedures of the Self-Regulatory Organization</u>

The Board of Directors of the Exchange approved the submission of this proposed rule change on December 4, 2013. No other action by the Exchange is necessary for the filing of the rule change.

Questions and comments on the proposed rule change may be directed to:

Jonathan F. Cayne Senior Associate General Counsel Nasdaq, Inc. (301) 978-8493

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. § 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 C.F.R. § 240.19b-4.

# 3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

#### a. <u>Purpose</u>

The Exchange proposes to amend Nasdaq Rule 5745 in connection with the trading of NextShares<sup>3</sup> on Nasdaq using a new trading protocol called "NAV-Based Trading." In NAV-Based Trading, all bids, offers and execution prices would be expressed as a premium/discount (which may be zero) to a NextShares next-determined net asset value ("NAV") (e.g., NAV-\$0.01; NAV+\$0.01). A NextShares NAV would be determined each business day, normally no later than 6:45 p.m. Eastern Time. Trade executions using NAV-Based Trading would be binding at the time orders are matched on Nasdaq's facilities, with the transaction prices contingent upon the determination of the NextShares NAV at the end of the business day.

A NextShares next determined NAV would be represented by a proxy price ("Proxy Price") base value (represented as 100) and will be adjusted by the premium/discount being offered/bid by the subject transaction. For example, if a client wanted to enter a bid of NAV minus \$0.01 the proxy price would be 99.99 and if a client wanted to enter an offer of NAV plus \$0.02 the proxy price would be 100.02.

Specifically, the Exchange proposes to amend Nasdaq Rule 5745 (Exchange-Traded Managed Fund ("NextShares")) to add new subsection (h) to Nasdaq Rule 5745, which defines "Proxy Price Protection". Proxy Price Protection states that every NextShares order is subject to the Proxy Price Protection threshold of plus/minus \$1.00 and that this threshold determines both the lower and upper threshold whereby orders will

The Commission approved Nasdaq Rule 5745 in Securities Exchange Act Release No. 34-73562 (Nov. 7, 2014), 79 FR 68309 (Nov. 14, 2014) (SR-NASDAQ-2014-020).

be cancelled at any point if it exceeds \$101.00 or falls below \$99.00, the established thresholds. The Proxy Price Protection threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a NextShares Fund.

Every NextShares order, regardless of buying or selling instructions and order type, will be subject to the Proxy Price Protection threshold of plus/minus \$1.00 and will be applied uniformly across all NextShares products. A NextShares order that is subject to the Proxy Price Protection threshold of plus/minus \$1.00 will be cancelled at any point if it exceeds or falls below the established thresholds (i.e., if the NextShares order falls below \$99.00 or exceeds \$101.00). Additionally, the Proxy Price Protection threshold of plus/minus \$1.00 will be monitored to measure its effectiveness, but it may be adjusted by the Exchange in the future if it determines based upon feedback and investor experience that a different threshold would be more effective.

Nasdaq based the Proxy Price Protection threshold of plus/minus \$1.00 on how NextShares transactions occur in relation to the NAV. Since each trade executes in Proxy Price format, only the amount of premium/discount can be determined at the time of the transaction. This premium/discount from each transaction will then be applied to the end of day NAV to calculate a final transaction price. The Proxy Price Protection threshold of plus/minus of \$1.00 is to ensure that the amount of the premium/discount does not represent a disproportionate amount of the total transaction when applied to the end of day NAV. The Proxy Price Protection threshold, however, will not be adjusted in the future to be less than \$1.00 or exceed \$3.00.

In the example below, the plus/minus \$1.00 threshold would translate into a 4% change in NAV for the Large Cap NextShares given the \$25.00 end of day NAV. This

4% change in NAV is narrower, but most closely aligns with the 5% change in NAV set forth in Nasdaq Rule 11890 for clearly erroneous transactions for products with an NAV greater than \$25.00 up to and including \$50.00,<sup>4</sup> which is the expected NAV range for many NextShares.<sup>5</sup>

To illustrate whether a subject transaction meets the plus/minus \$1.00 Proxy Price Protection threshold, consider the following example for a Large Cap NextShares<sup>6</sup> with a \$25.00 end of day NAV:

- The plus/minus \$1.00 Proxy Price Protection threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a NextShares Fund
- The lower threshold will be \$99.00
- The upper threshold will be \$101.00
- Buy or Sell orders lower than \$99.00 or greater than \$101.00 will not be accepted
   When applied to the end of day NAV<sup>7</sup> of \$25.00, the example continues as
   follows:

See Nasdaq Rule 11890(a)(2)(C)(1).

The Exchange notes that the proposed Proxy Price Protection threshold of plus/minus \$1.00 is also expected to be narrower than the applicable limit up – limit down plan bands. With the introduction of a new trading process (trading in Proxy Price), the Exchange seeks to offer protections that are more narrow than limit up – limit down bands given that the trading process represents a premium or discount to the end of day NAV price.

Large Cap NextShares is used only for illustrative purposes and this example applies across all NextShares (i.e., this example applies exactly the same to any type of NextShares such as a Small Cap NextShares or a Government Obligations NextShares) and does not apply on a security by security basis.

- The minimum execution price will be \$24.00
- The maximum execution price will be \$26.00

#### b. <u>Statutory Basis</u>

Nasdaq believes that the proposal is consistent with Section 6(b) of the Act<sup>8</sup> in general and Section 6(b)(5) of the Act<sup>9</sup> in particular in that it is designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in facilitating transactions in securities, and to remove impediments to and perfect the mechanism of a free and open market and a national market system.

The Exchange believes that proposed new subsection (h) to Nasdaq Rule 5745 is designed to promote just and equitable principles of trade and to protect investors in the trading of NextShares by clarifying that NextShares orders that fall outside the Proxy Price Protection threshold of plus/minus \$1.00 will be cancelled, as well as by explicitly stating that this threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a NextShares Fund. The Exchange believes that that the proposed rule change to implement a Proxy Price Protection threshold is similar to existing mechanisms on other markets<sup>10</sup> and would reduce the risk of and potentially

Nasdaq will apply the premium or discount from the transaction done in Proxy Price to the end of day NAV resulting in a final transaction price inclusive of the premium or discount.

<sup>&</sup>lt;sup>8</sup> 15 U.S.C. § 78f(b).

<sup>&</sup>lt;sup>9</sup> 15 U.S.C. § 78f(b)(5).

See Securities Exchange Act Release No. 74063 (Jan. 15, 2015), 80 FR 3269 (Jan. 22, 2015) (SR-NYSE-2015-01) (Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Add a Price Protection Mechanism to Prevent the Automatic Execution of Incoming Market Orders and Marketable Limit Orders

prevent the execution of orders that are potentially erroneous from occurring on the Exchange. The proposed rule change will reduce confusion and add clarity around this issue and thereby promote just and equitable principles of trade and protect investors.

For the above reasons, Nasdaq believes the proposed rule change is consistent with the requirements of Section 6(b)(5) of the Act.<sup>11</sup>

### 4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule changes will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. In fact, the Exchange believes that the proposed rule changes would assist in the introduction of NextShares, and thereby will promote competition through innovation in the exchange-traded product marketplace.

5. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received.

- Extension of Time Period for Commission Action
   Not applicable.
- 7. <u>Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated</u> Effectiveness Pursuant to Section 19(b)(2)

The proposed rule change is filed for immediate effectiveness pursuant to Section  $19(b)(3)(A)^{12}$  of the Act and Rule 19b-4(f)(6) thereunder. The Exchange asserts that

Outside a Specified Parameter and Eliminate Liquidity Replenishment Points and the Gap Quote Policy).

<sup>15</sup> U.S.C. § 78f(b)(4) and (5).

<sup>15</sup> U.S.C. § 78s(b)(3)(A).

<sup>&</sup>lt;sup>13</sup> 17 C.F.R. § 240.19b-4(f)(6).

the proposed rule change does not (i) significantly affect the protection of investors or the public interest, (ii) impose any significant burden on competition, and (iii) become operative for 30 days after its filing date, or such shorter time as the Commission may designate if consistent with the protection of investors and the public interest. The Exchange believes that clarifying the treatment of NextShares orders through new subsection (h) to Nasdaq Rule 5745 concerning Proxy Price Protection does not significantly affect the protection of investors or the public interest because the proposed rule changes would assist in the introduction of NextShares, and thereby prove beneficial to the Exchange and its traders, investors, and market participants in general through increased clarity around the trading of NextShares. The Exchange believes the rule change qualifies for immediate effectiveness as a "non-controversial" rule change under Rule 19b-4(f)(6) of the Act.

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is: (i) necessary or appropriate in the public interest; (ii) for the protection of investors; or (iii) otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

A proposed rule change filed under Rule 19b-4(f)(6) normally does not become operative prior to 30 days after the date of filing. Rule 19b-4(f)(6)(iii), however, permits the Commission to designate a shorter time if such action is consistent with the protection of investors and the public interest. The Exchange requests the Commission to waive the noted operative delay and believes that good reason exists for such waiver and that it

would be consistent with the protection of investors and in the public interest. The Exchange believes that that the proposed rule change to implement a Proxy Price Protection threshold of plus/minus \$1.00 is similar to existing mechanisms on other markets and would reduce the risk of and potentially prevent the execution of orders that are potentially erroneous from occurring on the Exchange. The Exchange, therefore, concludes that waiver of the operative delay so that it can implement Proxy Price Protection threshold in time for the planned launch of the first NextShares product in late February is not only consistent with the protection of investors and the public interest, but would also benefit investors and the public interest.

Furthermore, Rule 19b-4(f)(6)(iii) requires a self-regulatory organization to give the Commission written notice of its intent to file a proposed rule change under that subsection at least five business days prior to the date of filing, or such shorter time as designated by the Commission. The Exchange has provided such notice.

- Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission
   Not applicable.
- Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act
   Not applicable.
- 10. Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act

Not applicable.

#### 11. Exhibits

- 1. Form of Notice of the Proposed Rule Change for the <u>Federal Register</u>.
- 5. Text of Proposed Rule Change

#### **EXHIBIT 1**

SECURITIES AND EXCHANGE COMMISSION (Release No. - ; File No. SR-NASDAQ-2016-026)

February \_\_\_, 2016

Self-Regulatory Organizations; The NASDAQ Stock Market LLC; Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Amend Nasdaq Rule 5745

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act"), and Rule 19b-4 thereunder, notice is hereby given that on February 17, 2016, The NASDAQ Stock Market LLC ("Nasdaq" or the "Exchange") filed with the Securities and Exchange Commission ("Commission") the proposed rule change as described in Items I, II, and III below, which Items have been prepared by Nasdaq. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed Rule Change</u>

Pursuant to the provisions of Section 19(b)(1) of the Act, and Rule 19b-4 thereunder, Nasdaq is filing with the Commission a proposed rule change to amend Nasdaq Rule 5745 (Exchange-Traded Managed Fund ("NextShares")) in connection with a type of open-end management investment company registered under the Investment Company Act of 1940, as amended ("1940 Act"). The shares of a NextShares are collectively referred to herein as "Shares."

The text of the proposed rule change is available at <a href="http://nasdaq.cchwallstreet.com/">http://nasdaq.cchwallstreet.com/</a>, at Nasdaq's principal office, and at the Commission's Public Reference Room.

<sup>15</sup> U.S.C. §.78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 C.F.R. §.240.19b-4.

# II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

## A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory</u> Basis for, the Proposed Rule Change

### 1. <u>Purpose</u>

The Exchange proposes to amend Nasdaq Rule 5745 in connection with the trading of NextShares<sup>3</sup> on Nasdaq using a new trading protocol called "NAV-Based Trading." In NAV-Based Trading, all bids, offers and execution prices would be expressed as a premium/discount (which may be zero) to a NextShares next-determined net asset value ("NAV") (e.g., NAV-\$0.01; NAV+\$0.01). A NextShares NAV would be determined each business day, normally no later than 6:45 p.m. Eastern Time. Trade executions using NAV-Based Trading would be binding at the time orders are matched on Nasdaq's facilities, with the transaction prices contingent upon the determination of the NextShares NAV at the end of the business day.

A NextShares next determined NAV would be represented by a proxy price ("Proxy Price") base value (represented as 100) and will be adjusted by the premium/discount being offered/bid by the subject transaction. For example, if a client

The Commission approved Nasdaq Rule 5745 in Securities Exchange Act Release No. 34-73562 (Nov. 7, 2014), 79 FR 68309 (Nov. 14, 2014) (SR-NASDAQ-2014-020).

wanted to enter a bid of NAV minus \$0.01 the proxy price would be 99.99 and if a client wanted to enter an offer of NAV plus \$0.02 the proxy price would be 100.02.

Specifically, the Exchange proposes to amend Nasdaq Rule 5745 (Exchange-Traded Managed Fund ("NextShares")) to add new subsection (h) to Nasdaq Rule 5745, which defines "Proxy Price Protection". Proxy Price Protection states that every NextShares order is subject to the Proxy Price Protection threshold of plus/minus \$1.00 and that this threshold determines both the lower and upper threshold whereby orders will be cancelled at any point if it exceeds \$101.00 or falls below \$99.00, the established thresholds. The Proxy Price Protection threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a NextShares Fund.

Every NextShares order, regardless of buying or selling instructions and order type, will be subject to the Proxy Price Protection threshold of plus/minus \$1.00 and will be applied uniformly across all NextShares products. A NextShares order that is subject to the Proxy Price Protection threshold of plus/minus \$1.00 will be cancelled at any point if it exceeds or falls below the established thresholds (i.e., if the NextShares order falls below \$99.00 or exceeds \$101.00). Additionally, the Proxy Price Protection threshold of plus/minus \$1.00 will be monitored to measure its effectiveness, but it may be adjusted by the Exchange in the future if it determines based upon feedback and investor experience that a different threshold would be more effective.

Nasdaq based the Proxy Price Protection threshold of plus/minus \$1.00 on how NextShares transactions occur in relation to the NAV. Since each trade executes in Proxy Price format, only the amount of premium/discount can be determined at the time of the transaction. This premium/discount from each transaction will then be applied to

the end of day NAV to calculate a final transaction price. The Proxy Price Protection threshold of plus/minus of \$1.00 is to ensure that the amount of the premium/discount does not represent a disproportionate amount of the total transaction when applied to the end of day NAV. The Proxy Price Protection threshold, however, will not be adjusted in the future to be less than \$1.00 or exceed \$3.00.

In the example below, the plus/minus \$1.00 threshold would translate into a 4% change in NAV for the Large Cap NextShares given the \$25.00 end of day NAV. This 4% change in NAV is narrower, but most closely aligns with the 5% change in NAV set forth in Nasdaq Rule 11890 for clearly erroneous transactions for products with an NAV greater than \$25.00 up to and including \$50.00,4 which is the expected NAV range for many NextShares.<sup>5</sup>

To illustrate whether a subject transaction meets the plus/minus \$1.00 Proxy Price Protection threshold, consider the following example for a Large Cap NextShares<sup>6</sup> with a \$25.00 end of day NAV:

• The plus/minus \$1.00 Proxy Price Protection threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a

<sup>&</sup>lt;sup>4</sup> <u>See</u> Nasdaq Rule 11890(a)(2)(C)(1).

The Exchange notes that the proposed Proxy Price Protection threshold of plus/minus \$1.00 is also expected to be narrower than the applicable limit up – limit down plan bands. With the introduction of a new trading process (trading in Proxy Price), the Exchange seeks to offer protections that are more narrow than limit up – limit down bands given that the trading process represents a premium or discount to the end of day NAV price.

Large Cap NextShares is used only for illustrative purposes and this example applies across all NextShares (i.e., this example applies exactly the same to any type of NextShares such as a Small Cap NextShares or a Government Obligations NextShares) and does not apply on a security by security basis.

#### NextShares Fund

- The lower threshold will be \$99.00
- The upper threshold will be \$101.00
- Buy or Sell orders lower than \$99.00 or greater than \$101.00 will not be accepted
   When applied to the end of day NAV<sup>7</sup> of \$25.00, the example continues as
   follows:
  - The minimum execution price will be \$24.00
  - The maximum execution price will be \$26.00

#### 2. <u>Statutory Basis</u>

Nasdaq believes that the proposal is consistent with Section 6(b) of the Act<sup>8</sup> in general and Section 6(b)(5) of the Act<sup>9</sup> in particular in that it is designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in facilitating transactions in securities, and to remove impediments to and perfect the mechanism of a free and open market and a national market system.

The Exchange believes that proposed new subsection (h) to Nasdaq Rule 5745 is designed to promote just and equitable principles of trade and to protect investors in the trading of NextShares by clarifying that NextShares orders that fall outside the Proxy Price Protection threshold of plus/minus \$1.00 will be cancelled, as well as by explicitly

Nasdaq will apply the premium or discount from the transaction done in Proxy Price to the end of day NAV resulting in a final transaction price inclusive of the premium or discount.

<sup>&</sup>lt;sup>8</sup> 15 U.S.C. § 78f(b).

<sup>9 15</sup> U.S.C. § 78f(b)(5).

stating that this threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a NextShares Fund. The Exchange believes that that the proposed rule change to implement a Proxy Price Protection threshold is similar to existing mechanisms on other markets<sup>10</sup> and would reduce the risk of and potentially prevent the execution of orders that are potentially erroneous from occurring on the Exchange. The proposed rule change will reduce confusion and add clarity around this issue and thereby promote just and equitable principles of trade and protect investors.

For the above reasons, Nasdaq believes the proposed rule change is consistent with the requirements of Section 6(b)(5) of the Act.<sup>11</sup>

## B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule changes will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act. In fact, the Exchange believes that the proposed rule changes would assist in the introduction of NextShares, and thereby will promote competition through innovation in the exchange-traded product marketplace.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> <u>Rule Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received.

See Securities Exchange Act Release No. 74063 (Jan. 15, 2015), 80 FR 3269 (Jan. 22, 2015) (SR-NYSE-2015-01) (Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Add a Price Protection Mechanism to Prevent the Automatic Execution of Incoming Market Orders and Marketable Limit Orders Outside a Specified Parameter and Eliminate Liquidity Replenishment Points and the Gap Quote Policy).

<sup>15</sup> U.S.C. § 78f(b)(4) and (5).

## III. <u>Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action</u>

The proposed rule change is filed for immediate effectiveness pursuant to Section 19(b)(3)(A)<sup>12</sup> of the Act and Rule 19b-4(f)(6) thereunder. <sup>13</sup> The Exchange asserts that the proposed rule change does not (i) significantly affect the protection of investors or the public interest, (ii) impose any significant burden on competition, and (iii) become operative for 30 days after its filing date, or such shorter time as the Commission may designate if consistent with the protection of investors and the public interest.

A proposed rule change filed under Rule 19b-4(f)(6) normally does not become operative prior to 30 days after the date of filing. Rule 19b-4(f)(6)(iii), however, permits the Commission to designate a shorter time if such action is consistent with the protection of investors and the public interest.

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is: (i) necessary or appropriate in the public interest; (ii) for the protection of investors; or (iii) otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

<sup>15</sup> U.S.C. § 78s(b)(3)(A).

<sup>17</sup> C.F.R. § 240.19b-4(f)(6). In addition, Rule 19b-4(f)(6) requires a self-regulatory organization to give the Commission written notice of its intent to file the proposed rule change at least five business days prior to the date of filing of the proposed rule change, or such shorter time as designated by the Commission. Nasdaq has satisfied this requirement.

#### IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act.

Comments may be submitted by any of the following methods:

#### Electronic comments:

- Use the Commission's Internet comment form (http://www.sec.gov/rules/sro.shtml); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-NASDAQ-2016-026 on the subject line.

#### Paper comments:

 Send paper comments in triplicate to Brent J. Fields, Secretary, Securities and Exchange Commission, Station Place, 100 F Street, NE, Washington, DC 20549-9303.

All submissions should refer to File Number SR-NASDAQ-2016-026. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet website http://www.sec.gov/rules/sro.shtml.

Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the

Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of Nasdaq. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.

All submissions should refer to File Number SR-NASDAQ-2016-026 and should be submitted on or before [insert date 21 days from publication in the <u>Federal Register</u>].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. <sup>14</sup>

Robert W. Errett Deputy Secretary

<sup>&</sup>lt;sup>14</sup> 17 C.F.R. § 200.30-3(a)(12).

#### **EXHIBIT 5**

Proposed new language is underlined; proposed deletions are in brackets.

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#### 5745. Exchange-Traded Managed Fund Shares ("NextShares")

(a) - (g) No change.

(h) Proxy Price Protection. Every NextShares order is subject to the Proxy Price Protection threshold of plus/minus \$1.00, which determines the lower and upper threshold for the life of the order and whereby the order will be cancelled at any point if it exceeds \$101.00 or falls below \$99.00, the established thresholds. This threshold is applied to the proxy price amount of \$100.00, which is the proxy price that reflects the NAV of a NextShares Fund.

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