Required fields are shown with yellow backgrounds and asterisks.

OMB APPROVAL

OMB Number: 3235-0045
Estimated average burden
hours per response.........38

| Page 1 of | f * 15 | WASHING | EXCHANGE COMMISS STON, D.C. 20549 orm 19b-4 | Amendment No. (req. | lo.* SR - 2012 - * 05 for Amendments *) | |
|--|--|----------------|---|-----------------------------|--|--|
| Proposed Rule Change by NASDAQ OMX PHLX LLC. | | | | | | |
| Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934 | | | | | | |
| Initial * | Amendment * | Withdrawal | Section 19(b)(2) * | Section 19(b)(3)(A) * Rule | Section 19(b)(3)(B) * | |
| Pilot | Extension of Time Period for Commission Action * | Date Expires * | | 19b-4(f)(1) | (5) | |
| Exhibit 2 | Exhibit 2 Sent As Paper Document Exhibit 3 Sent As Paper Document Exhibit 3 Sent As Paper Document | | | | | |
| Description Provide a brief description of the proposed rule change (limit 250 characters, required when Initial is checked *). A Proposal to Establish an Obvious Error Fee. | | | | | | |
| Contact Information Provide the name, telephone number and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the proposed rule change. | | | | | | |
| First N | ame * Jonathan | | Last Name * Cayne | | | |
| Title * Associate General Couns | | ounsel | | | | |
| E-mail | mail * jonathan.cayne@nasdaqomx.com | | | | | |
| Telephone * (301) 978-8493 Fax (301) 978-8472 | | | | | | |
| Signature Pursuant to the requirements of the Securities Exchange Act of 1934, | | | | | | |
| has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized officer. Date 01/24/2012 | | | | | | |
| By | Edward S. Knight | | Executive Vice Preside | nt and General Counsel | | |
| (Name *) | | | | | | |
| | | | | (Titlo *) | | |
| NOTE: Clicking the button at right will digitally sign and lock this form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed. (Title *) Edward S Knight, | | | | | | |

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information (required) clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the Remove View proposal is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for **Exhibit 1 - Notice of Proposed Rule Change** publication in the Federal Register as well as any requirements for electronic filing (required) as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all Add Remove View references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Copies of notices, written comments, transcripts, other communications. If such Exhibit 2 - Notices, Written Comments. documents cannot be filed electronically in accordance with Instruction F, they shall **Transcripts, Other Communications** be filed in accordance with Instruction G. Add Remove View Exhibit Sent As Paper Document Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document The full text shall be marked, in any convenient manner, to indicate additions to and **Exhibit 4 - Marked Copies** deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which Add Remove View it has been working. The self-regulatory organization may choose to attach as Exhibit 5 proposed **Exhibit 5 - Proposed Rule Text** changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be Add Remove View considered part of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy **Partial Amendment** proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if View the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.

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1. Text of the Proposed Rule Change

(a) NASDAQ OMX PHLX LLC ("Phlx" or "Exchange"), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹ and Rule 19b-4 thereunder,² proposes to amend the Exchange's Fee Schedule and Exchange Rule 1092 to establish a processing fee for members who file more than fifty unsuccessful obvious error submissions during a calendar month.

A notice of the proposed rule change for publication in the <u>Federal Register</u> is attached hereto as <u>Exhibit 1</u> and a copy of the applicable portion of the Exchange's Fee Schedule is attached hereto as <u>Exhibit 5</u>.

- (b) Not applicable.
- (c) Not applicable.

2. <u>Procedures of the Self-Regulatory Organization</u>

The proposed rule change was approved by senior management of the Exchange pursuant to authority delegated by the Board of Directors of the Exchange on August 11, 2008. Exchange staff will advise the Board of Directors of any action taken pursuant to delegated authority. No other action by the Exchange is necessary for the filing of the rule change.

Questions and comments on the proposed rule change may be directed to Jonathan F. Cayne at (301) 978-8493.

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

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3. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

a. <u>Purpose</u>

The proposed rule change to the Fee Schedule and Exchange Rule 1092, entitled "Obvious Errors and Catastrophic Errors," is to establish a processing fee ("Obvious Error Fee") for members who file more than fifty unsuccessful obvious error submissions during a calendar month. A submission is defined as one trade in a specific underlying, strike, and series. An unsuccessful submission is one in which no part of the submitted transaction is busted or adjusted by either the Exchange or by mutual agreement between the parties to the transaction.

Currently, the Exchange does not assess such a fee, regardless of the number of obvious error submissions a member files during any single calendar month. As a result, there is no way for the Exchange to recoup any of the administrative costs associated with a member filing numerous unwarranted obvious error submissions. This, in turn, may lead to an undue burden being placed upon Exchange staff to fully review all such submissions. In addition, such frivolous submissions may place undue stress on participants who were contra to the transactions in question.

The Exchange believes that by implementing a fee that allows for fifty unsuccessful free submissions per month before charging \$25 for each subsequent submission will serve to better allocate the associated administrative costs. Specifically, the Exchange believes that an Obvious Error Fee of \$25 (with fifty free submissions) is the correct threshold for this fee. The fee is significant enough to discourage members from filing large numbers of obvious error submissions with little chance of meeting the qualifying threshold, while simultaneously being low enough that it will in no way

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discourage the filing of legitimate obvious error submissions. The intent of the Obvious Error Fee is to recoup a portion of the administrative costs associated reviewing numerous unwarranted obvious error submissions.

Similarly, the Exchange believes that fifty is an appropriate threshold to set before members incur a fee for additional unsuccessful obvious error submissions per calendar month. Fifty free unsuccessful obvious error submissions per calendar month for each member permits the Exchange to continue to provide the level of service intended for members so that they may avail themselves of the Obvious Error process, but without unduly causing the Exchange to incur onerous associated administrative costs.

b. Statutory Basis

The Exchange believes that its proposal to amend its Fee Schedule is consistent with Section 6(b) of the Act³ in general, and furthers the objectives of Section 6(b)(4) of the Act⁴ in particular, in that it is an equitable allocation of reasonable fees and other charges among Exchange members. The Obvious Error Fee is reasonable because it reduces the administrative burden of the Exchange and does not in any way discourage the filing of legitimate obvious error submissions. The Obvious Error Fee is equitable and not unfairly discriminatory because it is uniformly applied to all members and member organizations making obvious error submissions and would apply only to those members who make more than fifty unsuccessful obvious error submissions in a single calendar month. The Exchange believes that this is fair since these members and member organizations consume a disproportionate share of the Exchange staff's resources in this

³ 15 U.S.C. 78f(b).

⁴ 15 U.S.C. 78f(b)(4).

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area.

The Exchange believes that its proposal is also consistent with Section 6(b)(7) of the Act, 5 in that it provides a fair procedure for the prohibition or limitation by the Exchange of any person with respect to access to services offered by the Exchange. The Exchange believes that it is essential for a national securities exchange to have an efficient and fair process to allocate the resources committed by the Exchange and to charge for the services that it is providing. Specifically, the Obvious Error Fee provides a fair procedure in that it allows for members that submit a disproportionately large number of unsuccessful submissions to incur some of the associated costs previously borne solely by the Exchange. Additionally, the Exchange believes that the Obvious Error Fee is not so high as to discourage members from utilizing this service and, therefore, will not discourage them from the good faith filing of obvious error submissions.

- 4. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>
 The Exchange does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act.
- Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others
 No written comments were either solicited or received.
- Extension of Time Period for Commission Action
 Not applicable.
- 7. <u>Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2)</u>

⁵ 15 U.S.C. 78f(b)(7).

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Pursuant to Section 19(b)(3)(A)(ii) of the Act,⁶ the Exchange has designated this proposal as establishing or changing a due, fee, or other charge imposed on any person, whether or not the person is a member of the self-regulatory organization, which renders the proposed rule change effective upon filing.

8. <u>Proposed Rule Change Based on Rules of Another Self-Regulatory Organization</u> or of the Commission

The proposed rule change is not based on the rules of another self-regulatory organization or of the Commission.

9. Exhibits

- 1. Notice of proposed rule for publication in the Federal Register.
- 5. Applicable portion of the Exchange's Fee Schedule.

⁶ 15 U.S.C. 78s(b)(3)(A)(ii).

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EXHIBIT 1

SECURITIES AND EXCHANGE COMMISSION (Release No. ; File No. SR-Phlx-2012-05)

Self-Regulatory Organizations; Notice of Filing and Immediate Effectiveness of Proposed Rule Change by NASDAQ OMX PHLX LLC to Establish an Obvious Error Fee

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹, and Rule 19b-4 thereunder,² notice is hereby given that on January 24, 2012, NASDAQ OMX PHLX LLC ("Phlx" or "Exchange") filed with the Securities and Exchange Commission ("SEC" or "Commission") the proposed rule change as described in Items I, II, and III, below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed Rule Change</u>

The Exchange proposes to amend the Exchange's Fee Schedule to establish a processing fee for members who file more than fifty unsuccessful obvious error submissions during a calendar month.

The text of the proposed rule change is available on the Exchange's Website at http://nasdaqtrader.com/micro.aspx?id=PHLXfilings, at the principal office of the Exchange, and at the Commission's Public Reference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

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the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change</u>

1. Purpose

The proposed rule change to the Fee Schedule and Exchange Rule 1092, entitled "Obvious Errors and Catastrophic Errors," is to establish a processing fee ("Obvious Error Fee") for members who file more than fifty unsuccessful obvious error submissions during a calendar month. A submission is defined as one trade in a specific underlying, strike, and series. An unsuccessful submission is one in which no part of the submitted transaction is busted or adjusted by either the Exchange or by mutual agreement between the parties to the transaction.

Currently, the Exchange does not assess such a fee, regardless of the number of obvious error submissions a member files during any single calendar month. As a result, there is no way for the Exchange to recoup any of the administrative costs associated with a member filing numerous unwarranted obvious error submissions. This, in turn, may lead to an undue burden being placed upon Exchange staff to fully review all such submissions. In addition, such frivolous submissions may place undue stress on participants who were contra to the transactions in question.

The Exchange believes that by implementing a fee that allows for fifty unsuccessful free submissions per month before charging \$25 for each subsequent submission will serve to better allocate the associated administrative costs. Specifically,

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the Exchange believes that an Obvious Error Fee of \$25 (with fifty free submissions) is the correct threshold for this fee. The fee is significant enough to discourage members from filing large numbers of obvious error submissions with little chance of meeting the qualifying threshold, while simultaneously being low enough that it will in no way discourage the filing of legitimate obvious error submissions. The intent of the Obvious Error Fee is to recoup a portion of the administrative costs associated reviewing numerous unwarranted obvious error submissions.

Similarly, the Exchange believes that fifty is an appropriate threshold to set before members incur a fee for additional unsuccessful obvious error submissions per calendar month. Fifty free unsuccessful obvious error submissions per calendar month for each member permits the Exchange to continue to provide the level of service intended for members so that they may avail themselves of the Obvious Error process, but without unduly causing the Exchange to incur onerous associated administrative costs.

2. Statutory Basis

The Exchange believes that its proposal to amend its Fee Schedule is consistent with Section 6(b) of the Act³ in general, and furthers the objectives of Section 6(b)(4) of the Act⁴ in particular, in that it is an equitable allocation of reasonable fees and other charges among Exchange members. The Obvious Error Fee is reasonable because it reduces the administrative burden of the Exchange and does not in any way discourage the filing of legitimate obvious error submissions. The Obvious Error Fee is equitable and not unfairly discriminatory because it is uniformly applied to all members and

³ 15 U.S.C. 78f(b).

⁴ 15 U.S.C. 78f(b)(4).

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member organizations making obvious error submissions and would apply only to those members who make more than fifty unsuccessful obvious error submissions in a single calendar month. The Exchange believes that this is fair since these members and member organizations consume a disproportionate share of the Exchange staff's resources in this area.

The Exchange believes that its proposal is also consistent with Section 6(b)(7) of the Act,⁵ in that it provides a fair procedure for the prohibition or limitation by the Exchange of any person with respect to access to services offered by the Exchange. The Exchange believes that it is essential for a national securities exchange to have an efficient and fair process to allocate the resources committed by the Exchange and to charge for the services that it is providing. Specifically, the Obvious Error Fee provides a fair procedure in that it allows for members that submit a disproportionately large number of unsuccessful submissions to incur some of the associated costs previously borne solely by the Exchange. Additionally, the Exchange believes that the Obvious Error Fee is not so high as to discourage members from utilizing this service and, therefore, will not discourage them from the good faith filing of obvious error submissions.

B. Self-Regulatory Organization's Statement on Burden on Competition

The Exchange does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed</u> Rule Change Received from Members, Participants, or Others

⁵ 15 U.S.C. 78f(b)(7).

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No written comments were either solicited or received.

III. <u>Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action</u>

The foregoing rule change has become effective pursuant to Section 19(b)(3)(A)(ii) of the Act.⁶ At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

Electronic comments:

- Use the Commission's Internet comment form (<u>http://www.sec.gov/rules/sro.shtml</u>); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-Phlx-2012-05 on the subject line.

Paper comments:

 Send paper comments in triplicate to Elizabeth M. Murphy, Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

⁶ 15 U.S.C. 78s(b)(3)(A)(ii).

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All submissions should refer to File Number SR-Phlx-2012-05. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet Web site (http://www.sec.gov/rules/sro.shtml).

Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.

All submissions should refer to File Number SR-Phlx-2012-05 and should be submitted on or before [insert date 21 days from publication in the <u>Federal Register</u>].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.⁷

Kevin M. O'Neill Deputy Secretary

⁷ 17 CFR 200.30-3(a)(12).

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EXHIBIT 5

New text is underlined; deleted text is in brackets.

Rule 1092. Obvious Errors and Catastrophic Errors

- (a) (d) No change.
- (e) Obvious Error Procedure. Regulatory staff shall administer the application of this Rule as follows:
- (i) (ii) No change.
- (iii) Exchange participants will be charged a \$25 processing fee for unsuccessful obvious error submissions exceeding 50 in a single calendar month. Each additional, unsuccessful submission above 50 in a single calendar month will be charged a \$25 processing fee per submission. A submission is defined as one trade in a specific underlying, strike, and series. An unsuccessful submission is one in which no part of the submitted transaction is busted or adjusted by either the Exchange or by mutual agreement between the parties to the transaction.
- (f) (g) No change.

* * * * *

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Exhibit 5

New text is underlined; deleted text is in brackets.

NASDAQ OMX PHLX LLC FEE SCHEDULE

VII. Other Member Fees

D. Appeal Fees

| Review/Process Subordinated Loans | \$25 | | |
|---|---|--|--|
| Forum Fee Pursuant to Rule 60 | \$100 | | |
| Review Fee Pursuant to Rule 124 | \$250 | | |
| Obvious Error Fee Pursuant to Rule 1092 | \$25 per unsuccessful obvious error submission exceeding 50 in a calendar | | |
| | month | | |
